



International
Network for
Data on
Impact and
Government
Outcomes



INDIGO Video 1. An Introduction

September 1, 2020



INDIGO - An Introduction



The International Network for Data on Impact and Government Outcomes (INDIGO) is supported by the [Government Outcomes Lab \(GO Lab\)](#).

INDIGO is **an emerging data collaborative**. We want to share data globally on **cross-sector partnerships intended to improve social outcomes**.

This video is for anyone who would like to know more about the INDIGO initiative.

Here we address:

1. Why INDIGO?
2. Who is INDIGO for?
3. What is INDIGO?



INDIGO - An Introduction



The International Network for Data on Impact and Government Outcomes (INDIGO) is supported by the [Government Outcomes Lab \(GO Lab\)](#).

INDIGO is **an emerging data collaborative**. We want to share data globally on **cross-sector partnerships intended to improve social outcomes**.

This video is for anyone who would like to know more about the INDIGO initiative.

Here we address:

1. Why INDIGO?
2. Who is INDIGO for?
3. What is INDIGO?



Ruairi Macdonald
Research Associate
GO Lab



1. Why INDIGO?



“The Government Outcomes Lab represents a ground-breaking example of research-to-practice innovation. Our research questions explore what makes better cross-sector partnerships for better social outcomes. We learn alongside practitioners.” (Mara Airoidi, GO Lab Director)



Our INDIGO aspirations:

- **Improved social outcomes**
- **Better designed and managed projects**
- **Lower transaction costs**



1. Why INDIGO?

See use cases on our website and the peer learning session video from June 2020.



As a...	I want...	so that...
Researcher / Evaluator (e.g. GO Lab) ...	to see how different projects are designed and how they perform and make comparisons...	I can start to understand factors that contribute to success (or not) and design further research.
Local govt. policymaker...	to see homelessness outcomes in other projects...	I can design a homelessness contract for my local community.
Outcome payer...	to see how procurement and contracts have been set up...	I can implement a similar or different programme for funding issues within my mission.
Service provider...	to see what funders are around, what they offer, and what a good deal looks like...	I can navigate this world without too much distraction from my core mission.
Social Investor...	To be able to explain how social investment works, including my provision of non-financial technical assistance...	I can more efficiently explain my role to commissioners and small social enterprises.
Civil society organisation...	to know whether projects are effectively fighting inequality, injustice, climate change, ...[SDGs?]	I know what initiatives to promote / support and what initiatives are harmful.



2. Who is INDIGO for?



INDIGO is for a diverse group of colleagues.

Anybody who is interested in the use of data among cross sector partnerships, including government policymakers, can be part of INDIGO.

To date:

Mostly about impact bonds.

In future:

Other cross-sector partnerships around social outcomes.



3. What is INDIGO?




Our International Network for Data on Impact and Government Outcomes (INDIGO) is a community of peers with a shared interest in data and social outcomes.

INDIGO sits across three layers:

i. Community 

ii. System 

iii. Data 



3. What is INDIGO?

i. Community

- Quarterly peer learning sessions with a diverse group of participants.
- Hack-and-Learns
- Email list

How can I get involved?

- Comment on our INDIGO Feedback Questionnaire 2020
- Email indigo@bsg.ox.ac.uk to join our mail list and be invited to the next session.



The screenshot shows the 'INDIGO Peer Learning Group' page. It includes a navigation menu with 'The Basics', 'Knowledge Bank', 'Toolkit', and 'Community'. The main content area features a photo of three people in a meeting and a section titled 'Our Focus' with bullet points: 'Helping policy makers to describe their data needs and ambitions around outcome based projects', 'Sharing data about social outcomes based contracts, grants, and other cross-sector partnerships around the world', 'Encouraging the formation of a community around the use of data for social outcomes', and 'Discussing the availability of data and the harmonisation of data standards for the sector'. At the bottom, it says 'Interested? Join the Mailing List. Register for Quarterly Online Meetings'.



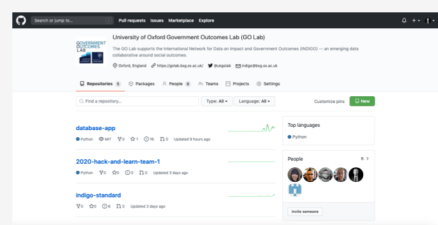
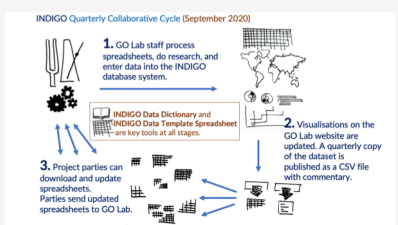
3. What is INDIGO?



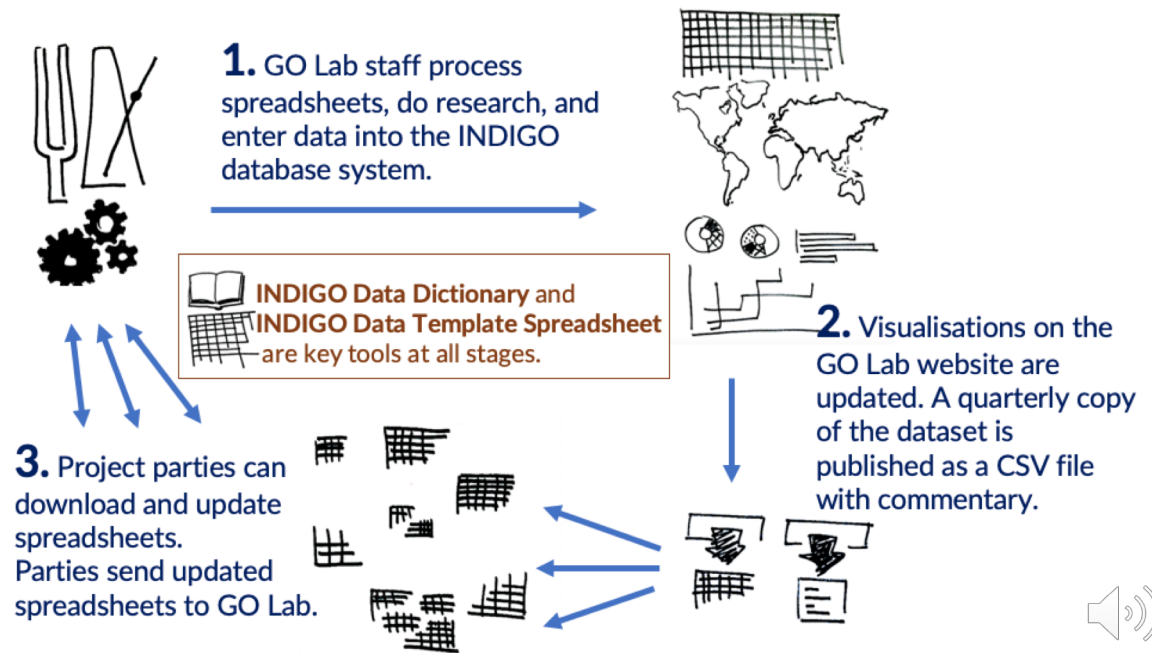
ii. System

The INDIGO system includes

- A quarterly collaborative cycle for sharing data supported by people, processes and tools
- These tools include an open source database (available on GitHub)



INDIGO Quarterly Collaborative Cycle (September 2020)

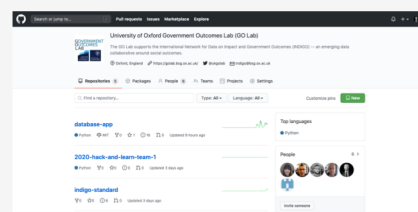


3. What is INDIGO?

ii System

How can I get involved?

- Comment on our **Data Definitions Improvement Tool 2020**
- If you are a coder, use GitHub to:
 - Ask questions or provide comments
 - Copy and fork your own version of the code.

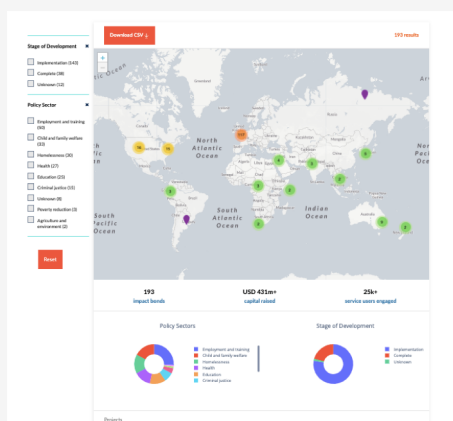


3. What is INDIGO?

iii. Data

As of September 2020, we have 3 datasets.

- Impact Bond Dataset (Version 2) New
- Impact Bond Dataset (Version 1) Archived
- Social Investment Extension Prototype



3. What is INDIGO?

How can I get involved? **iii. Data**

- If you are party to an Impact Bond Project, please share your data on
 - **New projects**
 - **Changes & performance updates (incl. COVID-19)**
 - **Clarifications & corrections**
 See upcoming INDIGO Video:
How to Share Your Impact Bond Data
- Please also contact us to
 - Share data on **other types of partnerships**
 - Collaborate on a **technical and learning project**




Summary



- 1. Why?** The efficiency and effectiveness of social outcomes projects will be improved as more people share and use quality data.
- 2. Who?** A diverse group of peers from different sectors, including government.
- 3. What is INDIGO?** Peer learning group + emerging data collaborative.

Help us improve:
Complete the INDIGO
Feedback Questionnaire 2020

- Community** **Join our peer learning group!**
- System** **Use our data standards and system!**
- Data.** **Share quality data!**



Thanks!



GOVERNMENT
OUTCOMES
LAB

International
Network for
Data on
Impact and
Government
Outcomes



Ruairi Macdonald
Juliana Outes Velarde

Also see:

- [INDIGO Video 2: A Collaborative Quarterly Cycle](#)
- [INDIGO Video 3: Sharing Your Impact Bond Data](#)



@ukgolab
#indigoinitiative



golab.ox.ac.uk



indigo@bsg.ox.ac.uk

