



International Network for Data on Impact and Government Outcomes

# INDIGO Data Dictionary 2020 Version 2.01 3<sup>rd</sup> September, 2020

Please visit our website to ensure you are using the latest version: golab.bsg.ox.ac.uk

Better Data for Better Social Outcomes indigo@bsg.ox.ac.uk





"The Government Outcomes Lab represents a ground-breaking example of researchto-practice innovation. Our research questions explore what makes better crosssector partnerships for better social outcomes. We learn alongside practitioners."

Mara Airoldi Research Fellow, Green Templeton College, Oxford & Director, GO Lab

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# Version history

This section is used to record changes to this Data Dictionary. [Upon launch this will become Version 2.00 and this table will be cleared.]

V#	Date	What Was Changed?	Who?	Why?
2.00	27 Aug 2020	Moved from version 1 drafts to Version 2.	Ruairi Macdonald	We have just launched Impact Bond Dataset V2 and are hosting the Hack-and-Learn.
2.01	03 Sep 2020	Updated based on changes to the prototype tabs. Add priority levels.	Ruairi Macdonald	To prepare for sharing datasets at the Social Outcomes Conference 2020

# Open terms of use

The GO Lab encourages the use and reuse of this work.



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# Suggested citation

Please cite this work as follows:

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# Part 1. Orientation

# **INDIGO - An Introduction**

The International Network for Data on Impact and Government Outcomes (INDIGO) is supported by the Government Outcomes Lab (GO Lab) at the University of Oxford's Blavatnik School of Government.

INDIGO is a community of peers from different countries, sectors and policy domains with an interest in sharing data about the design, implementation and evaluation of cross sector collaborations to address complex social problems.

INDIGO is structured in three layers: Community, System, and Data. More information is available about each layer on our website. This INDIGO Data Dictionary 2020 is an essential part of our System and all the datasets in our Data layer.

## Important Notice and Disclaimer on INDIGO Data

INDIGO data are shared for research and policy analysis purposes. INDIGO data can be used to support a range of insights, for example, to understand the social outcomes that projects aim to improve, the network of organisations across projects, trends, scales, timelines and summary information. The collaborative system by which we collect, process, and share data is designed to advance data-sharing norms, harmonise data definitions and improve data use. These data are NOT shared for auditing, investment, or legal purposes. Please independently verify any data that you might use in decision making. We provide no guarantees or assurances as to the quality of these data. Data may be inaccurate, incomplete, inconsistent, and/or not current for various reasons: INDIGO is a collaborative and iterative initiative that mostly relies on projects all over the world volunteering to share their data. We have a system for processing information and try to attribute data to named sources, but we do not audit, cross-check, or verify all information provided to us. Not everyone agrees that all these data should be public and those that do agree are very busy. It takes time and resources to share data, which may not have been included in a project's budget. Many of the projects are ongoing and timely updates may not be available. Different people may have different interpretations of data items and definitions. Even when data are high quality, interpretation or generalisation to different contexts may not be possible and/or requires additional information and/or expertise. Help us improve our data quality: email us at indigo@bsg.ox.ac.uk if you have data on new projects, changes or performance updates on current projects,



clarifications or corrections on our data, and/or confidentiality or sensitivity notices. Please also give input via the INDIGO Data Definitions Improvement Tool and INDIGO Feedback Questionnaire.

### **INDIGO Datasets**

In September 2020, we released two datasets which use this data dictionary:

- Impact Bond Dataset Version 2 Beta (Released September 2020).
- Social Investor / Fund Manager Extension Prototype (September 2020).

In September 2020, we archived one dataset which uses an older data dictionary (2019).

• Impact Bond Dataset Version 1 (Archived September 2020).

In all three of these datasets the unit of analysis – i.e. what's on a row in the main table – is the *project*. The project is a collaboration of multiple organisations. For example, we treat each Impact Bond as a project.

## **INDIGO Data Template Spreadsheet**

The latest spreadsheet template is available on our website on the page for the appropriate dataset.

# What to Complete / Prioritising Data Sharing

The GO Lab is very sensitive to the reality that sharing data requires resources. Some organisations have asked us to prioritise the many variables on the INDIGO Data Template Spreadsheet. We have developed three priority levels in respect of each tab as follows:

- Level 1 Priority Tab. Most of the data requested here are the most important and basic. Included here are variables tied to summary statistics and our most common queries across all projects.
- Level 2 Priority Tab. Most of the data requested here are of medium importance, advanced, and very helpful especially when updated regularly.
- Level 3 Priority Tab, Most the data requested here are the least urgent to have across all projects, but are the more intricate, and perhaps the most helpful especially if you can give us feedback on how to improve these definitions. Included here are prototype variables.



# How to read this dictionary

#### Variables describing projects

The variables in data dictionary are arranged to match the INDIGO Data Template Spreadsheet available on our website. The sections in this dictionary match the tabs in that spreadsheet.

Each variable is explained across columns The columns in this dictionary are as follows:

Column	Explanation	
Column		
Variable Name:	The name of the variable or data element.	
<b>Definition:</b> A concise definition of the variable. If a variable is categorical, i.e. has categories from which one must select, the list of categories will appear the definition.		
Format:	A note on format. The possible formats are number, text, closed codelist and date. "Closed codelist" refers to a categorical variable.	
Dataset(s):	As of September 2020, there are two datasets to which each variable can relate. Most variables relate to both datasets. The final sections relate only to the "Social Investor / Fund Manager Extension Prototype" dataset.	
Status, source & history	A brief note on the status, source and/or history of the variable.	

#### INDIGO Open Identifiers

"Identifiers are at the heart of how data can be effectively published, retrieved, reused and linked. It's a subject that is fundamentally important to the open data community and to the evolution of the web itself." Open Data Institute & Thomson Reuters (2016).

Identifiers uniquely identify and refer to specific projects, organisations, investments etc.

Open identifiers serve two main purposes:

- We can ask questions across different projects.
- Anyone or any system can use the identifier to connect with other datasets.

INDIGO offers three key open identifiers:

Column E

Explanation



INDIGO-POJ	A project - I.e. an impact bond project in Impact Bond Dataset Version 2.
INDIGO-ORG	An organisation.
INDIGO-FUND	A fund for either the financing for payment of outcomes fund (POF) or a financing of outcomes fund (FOF). (The latter is the default.)

#### Colour codes in the spreadsheet

This INDIGO Data Template Spreadsheet has a colour code. This colour code is less about the definition and more about the data model and data entry, Nonetheless we included information on the colour codes in the table below to assist users of the spreadsheet. (This information is also on the first tab in the spreadsheet.)

Red	Red variables are inflexible and must be assigned and entered by GO Lab staff - they cannot be changed easily. Some of the data in these fields are updated automatically when changes made in other places. This includes the INDIGO Project Identifier ("INDIGO-POJ-XXXX") and INDIGO Organisation Identifier (INDIGO-ORG-XXXX).
Blue	Blue variables are the most common and can be updated easily. This is for data related to a project that should be provided by uses including parties, analysts, or researchers. (To save on ink the table in this Data Dictionary does not show the blue colour code, because all the rows in white would be blue. Blue is used in the INDIGO Data Template Spreadsheet.)
Green	Green variables are original, flexible identifiers to be referenced in another sheet. This cell is for a unique identifier related to, for example, an outcome. Users can create their own identifier here when entering data, for example, Outcome1. Orange cells in other tabs will refer back to this Green identifier. The Green identifier should not be changed without the user also making appropriate updates to the related Orange cells.
Orange	Orange variables are re-entries of the Green identifiers on other sheets and so are used to cross-reference sheets. No new data should be defined in Orange variables. Data can be entered but it should match the original flexible identifier in the related Green cell. (To save on space, the table in this Data Dictionary does not repeat identifiers in Orange - these identifiers are described in the sheet where they are originally set - i.e. when Green.)

#### Variables Processed by the GO Lab

There are a few variables that will be revised / processed by GO lab staff – mainly because they feed into a data visualisation and or a query that is running across projects in the database so. These include:

- Key Open Identifiers GO Lab staff will process the Project ID
- Service Delivery Location Geocodes GO Lab staff will add the latitude and longitude based on the city or cities in which the service is delivered. Multiple services can be added so that GO Lab will be able to add multiple service delivery locations. This feeds into the map on the GO Lab webpage.



• **Currency conversions** – GO Lab staff will convert all local currency to US Dollars (USD) using data from the World Bank.

#### Operational variables including status

There are a number of variables in the INDIGO Data Template Spreadsheet that do not describe the project and are not included in this data dictionary. These include the status of each variable: public, private, or disputed. If a variable is placed in the private or disputed status, the information will not be displayed on the public website.

## **Future updates**

We anticipate needing to correct minor errors regularly and versions numbers will be 2.01, or 2.02 etc.

We anticipate making more substantial additions and/or changes in September 2021. We will include notes on any changes so that the definitions will be backwards compatible as much as possible and/or analysts understand our changes.

Updates will be based on new datasets and/or feedback received from users. (See below).

## Please help improve our data definitions

Please help us to improve these definitions in future iterations by providing feedback via our INDIGO Data Definitions Improvement Tool available on the GO Lab website.

The INDIGO Data Definitions Improvement Tool asks questions which are structured to match the Data Definitions and the spreadsheet.

No deadline is provided for this tool. We anticipate analysing and using the results on a rolling basis to inform the activities in the period September 2020 through September 2021. We anticipate issuing additional or revised definitions (with explanations) in September 2021 and will revise or replace this tool accordingly.

Questions, comments or suggestions are also welcome by email to <u>indigo@bsg.ox.ac.uk</u>.

# Part II. Data Model Note

Please access the data model etc. on GitHub here.:



https://github.com/INDIGO-Initiative

# Part III. What's In Scope?

As of September 2020, we there two datasets which use this data dictionary:

- Impact Bond Dataset Version 2 Beta (September 2020).
- Social Investor / Fund Manager Extension Prototype (September 2020).

The following table describes what is in scope for each dataset.

Dataset	Unit of Analysis	Inclusion Question / Criteria
Impact Bond Dataset Version 2 Beta	An impact bond project.	<ul> <li>What counts as an Impact Bond project? It is a contractual relationship that includes two core factors:</li> <li>Payment for social or environmental outcomes achieved</li> <li>Up-front repayable finance provided by a third party, the repayment of which is (at least partially) conditional on achieving specified outcomes.</li> </ul>
Social Investor / Fund Manager Extension Prototype	An impact bond or similar project.	Any social investor / fund manager is encouraged to share their data on impact bonds and similar projects.



# Part IV. Data Definitions

Please note: This section and these definitions are arranged to match the INDIGO Data Template Spreadsheet.

## **0.**Sources

Name of variable	Definition	Format	Dataset(s)	Status, source & history
Source ID	A within-project original, flexible identifiers to be referenced in another sheet. This can be set by the analyst.	Text		
Source Name	Name of the person or institution who shared information about this project.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Source Type	<ul> <li>Type of source of information. This variable presents the following options:</li> <li>Contract</li> <li>Report</li> <li>Award notice</li> <li>Website.</li> </ul>	Close codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
URL	URL of the site of the organisation that published the information about this project.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Archive URL	A preserved copy of an online source that can be accessed if the original page is moved, changes, or disappears.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Internal URL	[This variable will always be private]	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.



Publication Date	Date when the information about this project was published.	YYYY-MM	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Accessed Date	Date when the information about this project was accessed.	YYYY-MM	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.

### 1. General Overview

This is a Level 1 Priority Tab.

#### **Project Identification**

Variable Name	Definition	Format	Dataset(s)	Status, source & history
Indigo Project ID	<ul> <li>This code is a unique identifier for each project. The database system gives one code per project and it should not be changed.</li> <li>What counts as an Impact Bond project? It is a contractual relationship that includes two core factors: <ul> <li>Payment for social or environmental outcomes achieved</li> <li>Up-front repayable finance provided by a third party, the repayment of which is (at least partially) conditional on achieving specified outcomes.</li> </ul> </li> </ul>	INDIGO-POJ-XXXX	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Impact Bond Name	Full name of the Social Impact Bond or Outcome- based Contract.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.



Alternative Names	Additional or informal names should be specified in this variable. If the project has more than one alternative name, they should be separated by commas.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Stage of development	<ul> <li>Stage of development of the project at the moment of data collection. This variable presents the following options:</li> <li>Contracted: contracts between all parties signed, but service delivery yet to commence.</li> <li>Implementation: service delivery underway.</li> <li>Service delivery complete: service delivery completed but outcomes tracking window remains open - i.e. more outcomes could potentially be achieved and paid for under the contract.</li> <li>Complete: fully completed - i.e. outcomes tracking period has closed and all potential outcomes have been paid for.</li> </ul>	Closed codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.

#### Dates

Name of variable	Definition	Format	Dataset(s)	Status, source & history
Date outcomes contract signed	Date on which the outcomes contract was signed. If signed by parties on different dates, select the latest date of signature.	YYYY-MM	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Date contracts between all parties signed	The date on which the full set of required contracts between impact bonds parties received sign off. That is the date - whichever is the later - on which parties signed the outcomes contract; service delivery contract; investment contract or any other contract signalling the agreement to the impact bond arrangement such that full contracting arrangements are signed.	YYYY-MM	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.



Anticipated completion date	Expected date when final outcomes payments will be made.	YYYY-MM	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Actual completion date	Actual date when final outcomes payments were made.	YYYY-MM	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Start date of service provision	Date when service provision started/will start.	YYYY-MM	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Anticipated end date of service provision	Expected date when service provision will end.	YYYY-MM	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Actual end date of service provision	Actual date when service provision ended/will end.	YYYY-MM	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.

#### Overall project finance

Name of variable	Definition	Format	Dataset(s)	Status, source & history
Investment currency	Currency in which financial data is reported for this project.	Closed codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Total Investment Commitment (Capital Raised)	Total (aggregate) amount committed by investors (as contractually agreed for this project). This should not include recycled outcome payments. Please include the exact amount. If this is not possible / appropriate, please include the minimum and maximum amount (I.e. the range). GO Lab uses the exact amount or the minimum amount to calculate the total capital raised / investments committed across all impact bonds and displays this number on the GO Lab website.	Number	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019. Subsequently edited by GO Lab to include a range.
Total Investment Commitment in USD (Capital Raised)	Total (aggregate) amount committed by investors (as contractually agreed), in US dollars. This should not include recycled outcome payments.	Number	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.



Maximum potential outcome payment	Total maximum payments for outcomes from outcome funders. This should be equal to "contract cap".	Number	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Maximum potential loss	Percentage of principal that <i>investors</i> stand to lose in a worst-case scenario. Please provide for each investor, if different.	Number	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Maximum potential return type	This variable identifies whether the return is average annual return or IRR (Internal rate of return).	Closed codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Maximum potential return	Percentage return that investors expect to gain in best case scenario. Return can be understood as the profit on an investment. This is typically the ratio of the income from the investment over the cost of the investment. Please provide for each investor, if different.	Number	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Configuration of Contracting Parties	<ul> <li>A description of the bilateral or multilateral relationship between contracting parties. It identifies which party/parties hold the contract with the outcome funder (or which actor has majority control of a contract-holding Special Purpose Vehicle). The variable presents the following options: <ul> <li>Intermediary: (MANAGED STRUCTURE. Bilateral outcomes contract between outcomes payer and intermediary organization or intermediary-owned SPV)</li> <li>Investor: (INTERMEDIATED STRUCTURE. Bilateral outcomes contract between outcomes payer and investor organization or investor owned SPV)</li> <li>Service provider: (DIRECT STRUCTURE. Bilateral outcomes contract between outcomes payer and service provider or service provider owned SPV)</li> <li>Multiple parties: (FRAMEWORK STRUCTURE. Multilateral contract where multiple parties – provider, investor, and/or intermediary – are</li> </ul> </li> </ul>	Closed codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.



	all direct parties to the same outcomes contract with the outcome payer.)			
Investor Repayment	<ul> <li>To be completed at the of the project. Extent to which investment and return was paid to investor.</li> <li>To be selected from: <ul> <li>No repayment (no principal or return)</li> <li>Some repayment (but below value of principal)</li> <li>Principal repaid (but no net return)</li> <li>Principal + positive net financial returns</li> <li>Not publicly available.</li> </ul> </li> </ul>	Closed codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019. Oxford subsequently added a note that this should be completed at the end of the project.
Outcome payments currency	Currency in which outcome payments data is reported for this project.	Closed codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Total outcome payments made	Total actual payments for outcomes disbursed by outcome payers.	Number	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Total outcome payments made in USD	Total actual payments for outcomes disbursed by outcome payers in USD. This will be calculated by GO Lab staff.	Number	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.

#### Purpose and classifications

Name of variable	Definition	Format	Dataset(s)	Status, source & history
Social challenge	Broad definition of the social challenges that the project addresses.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Policy sector	<ul> <li>Main policy sector in which the project is based. To be selected from:</li> <li>Employment and training</li> <li>Child and family welfare</li> <li>Health</li> <li>Homelessness</li> <li>Education</li> <li>Criminal justice</li> <li>Agriculture and environment</li> </ul>	Closed codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.



	Poverty reduction			
Primary SDG Goal	Primary Sustainable Development Goal (SDG) in which the project is based. To be selected from the 17 SDGs defined in the United Nations 2030 Agenda (2015) <u>https://sdgs.un.org/2030agenda</u> . [This is at the project level. This is also captured at the outcome level]	Closed codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford in 2020.
Secondary SDG Goal	Secondary Sustainable Development Goal (SDG) in which the project is based. Primary SDG Goal must not be included in this variable. [This is at the project level. This is also captured at the outcome level]	Closed codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford in 2020.
Primary SDG target	This variable identifies what primary SGD target the project is addressing. See United Nations 2030 Agenda (2015) <u>https://sdgs.un.org/2030agenda</u> . [This is at the project level. This is also captured at the outcome level]	Close codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford in 2020.
Secondary SDG target	This variable identifies what secondary SGD target the project is addressing. Primary SDG target must not be included in this variable. See United Nations 2030 Agenda (2015) <u>https://sdgs.un.org/2030agenda</u> . [This is at the project level. This is also captured at the outcome level]	Close codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford in 2020.

#### Service and service users

Name of variable	Definition	Format	Dataset(s)	Status, source & history
Target population	Description of the population targeted by the project and any eligibility requirement for the cohort of people who are to be offered support.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.



Targeted number of service users or beneficiaries (total)	Intended number of individuals in the target population who will be engaged in the service/intervention and/or whose social outcomes will be evaluated for outcome contract payment calculation.	Number	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Unit type of targeted service users or beneficiaries	Description of the unit of measurement that is used to account for targeted service users or beneficiaries. To be selected from: Individual Other.		Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Unit description of service user or beneficiaries	This field will only be completed if the answer to the last variable was "other". This variable identifies what type of unit of measurement is used to account for targeted service users or beneficiaries.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.

#### COVID-19 Related Changes

COVID - 19 variables have been removed from the publicly available spreadsheet pending review by a focus group.

### 2. Outcomes funds



Name of variable	Definition	Format	Dataset(s)	Status, source & history
Outcome Payment Fund ID	<ul> <li>This code is a unique identifier for each outcome payment or outcome investment / financing. The database system gives one code per fund and it should not be changed.</li> <li>Outcome funds pool capital from one or more funders to pay for a set of pre-defined outcomes. Payments from the outcomes fund only occur if specific criteria agreed ex-ante by the funders are met.</li> </ul>	INDIGO-FUND-XXXX	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford in 2020.
Outcome Payment Fund Name	Full name of the contributing outcome fund.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Fund identifier scheme	Name of scheme that is used to identify funds	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford in 2020.
Country	Country where the fund operates.	Closed codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Fund currency	Currency in which outcome payment funds data is reported for this project.	Closed codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Funding amount	Amount of funding provided by outcome payment fund.	Number	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
USD equivalent funding	Amount of funding provided by outcome payment fund in USD.	Number	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.



# 3. Organisations

Name of variable	Definition	Format	Dataset(s)	Status, source & history
INDIGO ORG ID	An identifier assigned by GO Lab	INDIGO-ORG-XXXX. Assigned by GO Lab	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford in 2020.
Name	Organisation name.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford in 2020.
Non-INDIGO identifiers - Company	A public identifier provided, for example, by UK Companies House. It is important to state the provider of the identification number. Where possible we use the format at <u>http://org- id.guide/about</u> .	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford in 2020.
Non-INDIGO identifier - Charity	As above, but for charities.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford in 2020.
Non-INDIGO identifier - Other	As above.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford in 2020.
Details - Website	The website of the organisation.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford in 2020.



Address	The website of the organisation.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford in 2020.
Postcode	The postcode of the organisation where applicable.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford in 2020.
Country	The country of the organisation.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford in 2020.

### 4. Service Provision

Name of variable	Definition	Format	Dataset(s)	Status, source & history
Service Provision ID	A within-project original, flexible identifiers to be referenced in another sheet. This can be set by the analyst.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford in 2020.
Category of service provision organization	Category of service provider. The variable offers the following options: NGO/Non-profit Foundation/Philanthropist Government/Public Sector For-profit <u>Social Enterprise</u> Other	Closed codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Intervention	Description of the intervention or the activities that service providers are funded to address the social challenge.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.



Planned service start date	Expected date when service delivery starts.	YYYY-MM	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Planned service end date	Expected date when service delivery ends.	YYYY-MM	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Actual service start date	Actual date when service delivery starts.	YYYY-MM	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Actual service end date	Actual date when service delivery ends.	YYYY-MM	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Alteration to service description	This variable specifies whether there has been a modification in the service delivery. Where there are multiple alterations, this field should describe all alterations that have taken place.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Alteration to service reason	This variable presents the motivation for that modification, if applicable. Where there are multiple alterations, this field should describe the reason for all alterations that have taken place.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.

# 5. Delivery locations

Name of variable	Definition	Format	Dataset(s)	Status, source & history
Location name	Name of the city or region where services are provided.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Location postcode	Postal code of the location where services are provided.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.



Location country	Country where services are provided.	Closed codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Lat/Long	GO Lab will add or double check this variable. This variable feeds into the map(s) on the GO Lab website.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford in 2020.
Administrative Geography		Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford in 2020.
Code Type		Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford in 2020.

### 6. Outcome payment commitment

Name of variable	Definition	Format	Dataset(s)	Status, source & history
Outcome Payment Commitment ID	A within-project original, flexible identifiers to be referenced in another sheet. This can be set by any analyst.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford in 2020.
Category	Category of outcome payer. The variable offers the following options: Non-profit/NGO Foundation/Philanthropist Government/Public Sector/Public Bank Multilateral/Bilateral/Intergovernmental Financial Institution Corporate Giving Investment Fund Other	Closed codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.



Maximum potential outcome payment	Total maximum payments for outcomes from each outcome payer.	Number	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Result type	This variable specifies whether a result is interim or over all (final).	Closed codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Period start	This variable provides the start date of the performance period.	YYYY-MM	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Period end	This variable provides the end date of the performance period.	YYYY-MM	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Outcome payment currency	Currency in which outcome payments are reported for this project.	Closed codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Total outcome payments made	Total actual payments for outcomes disbursed by outcome payers in relevant local currency.	Number	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Total outcome payments made in USD	Total actual payments for outcomes disbursed by outcome payers in USD.	Number	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.

### 7. Investments

Name of variable	Definition	Format	Dataset(s)	Status, source & history
Investment ID	A within-project original, flexible identifiers to be referenced in another sheet. This can be set by any analyst.	INDIGO-FUND- XXXX	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford in 2020.
Role Category	[This list may be revised in Autumn / Fall 2020] Select from the list:	Closed codelist		



	<ul> <li>Nonprofit / NGO</li> <li>Foundation / Philanthropist</li> <li>Government / Public Sector / Public Bank</li> <li>Multilateral/Bilateral/Intergovernmental Financial Institution</li> <li>Corporate Giving</li> <li>Investment Fund</li> <li>High Net Worth Individual / Family Office / Private Bank</li> <li>Impact Investor</li> <li>Commercial</li> </ul>			
Investment currency	Currency in which investments are reported for this project.	Closed codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Investment commitment in investment currency	Amount committed by each investor, in relevant currency.	Number	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Investment commitment in USD	Amount committed by each investor in USD.	Number	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Maximum potential loss	Percentage of principal that investors stand to lose in a worst-case scenario.	Number	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Maximum potential return type	This variable specifies whether the maximum potential return type is measured as average annual return or IRR.	Closed codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Maximum potential return	Percentage return that investors stand to gain in best case scenario.	Number	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.



Investor repayment	<ul> <li>Extent to which investment and return was paid to investor. This is to be selected from:</li> <li>No repayment (no principal or return)</li> <li>Some repayment (but below value of principal)</li> <li>Principal repaid (but no net return)</li> <li>Principal + positive net financial returns Not publicly available.</li> </ul>	Closed codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Investment type	This variable identifies whether this investment qualifies as debt, equity or a combination of both.	Closed codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.

### 8. Intermediary services

This is a Level 1 Priority Tab.

Name of variable	Definition	Format	Dataset(s)	Status, source & history
Role	<ul> <li>The role(s) or key functions performed by each of the named intermediaries. To be selected from the following options:</li> <li>Impact bond design</li> <li>Financial and commercial modelling</li> <li>Impact bond investment structure</li> <li>Capital raise</li> <li>Loan arranger</li> <li>Performance management.</li> </ul>	Closed codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Another role description	If an organization is providing a role that is not listed above, it can be listed in this field.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.

### 9. Outcome metrics



Name of variable	Definition	Format	Dataset(s)	Status, source & history
Outcome ID	A within-project original, flexible identifiers to be referenced in another sheet. This can be set by any analyst. The outcome is what changes for an individual as the result of a service or intervention.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford in 2020.
Outcome definition	An outcome target or metric is the specific value attached to the measure of outcomes for the purposes of determining whether satisfactory performance has been achieved. In an impact bond, these targets will usually determine whether a payment is made to the provider or investor. This variable provides a detailed description of the metric(s) used to determine payments from the outcome payers. It should provide a clear definition of the conditions under which an outcome is agreed to have been 'achieved' or 'not achieved'.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Target population	Description of the targeted population of beneficiaries or service users.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Targeted number of service users or beneficiaries	Targeted number of beneficiaries/service users for each outcome metric	Number	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Unit type of targeted service users or beneficiaries	Description of the unit of measurement that is used to account for targeted service users or beneficiaries. To be selected from: Individual Other.	Closed codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.



last variable was "other". This variable identifies what type of unit of measurement is used to account for targeted service users or beneficiaries. Targeted levels of outcome metrics to be achieved		2 and Social Investment	and Brookings in 2019.
targeted service users or beneficiaries.			
Targeted levels of outcome metrics to be achieved		Prototype	
	Number	Impact Bond Version	Developed by Oxford
(e.g. the proportion of people supported who are		2 and Social	and Brookings in 2019.
expected to achieve a given outcome)		Investment	
		Prototype	
	Text		Developed by Oxford
		2 and Social	and Brookings in 2019.
to achieve the outcome.		Investment	
		Prototype	
The approach taken to assessing whether the specified	Closed codelist	Impact Bond Version	Developed by Oxford
			and Brookings in 2019.
		Investment	
		Prototype	
are only made when the performance of the treatment			
group is significantly improved when compared to the			
control group). To be selected from: Randomised			
Control Trial; Quasi-experimental study; Historical			
intervention); Simple ex-post verification; Not			
available.			
The sources of information for outcome validation	Closed codelist	Impact Bond Version	Developed by Oxford
			and Brookings in 2019.
Main policy sector in which the project is based. To be	Closed codelist		Developed by Oxford
			and Brookings in 2019.
_	outcomes have been achieved and the basis on which 'outcome payments' will be made. This could take the form of validated administrative data (for example in a rate card for youth engagement where young people achieve education outcomes, the production of these qualifications may be used as the basis of outcome payments) or a formal and independent impact evaluation (for example under a Randomised Control Trial or quasi-experimental study outcome payments are only made when the performance of the treatment group is significantly improved when compared to the control group). To be selected from: Randomised Control Trial; Quasi-experimental study; Historical comparison (e.g. comparison to historical benchmark); Pre-Post analysis (measurement of outcomes for target individual or cohort before and after intervention); Simple ex-post verification; Not	other/secondary targets that need to be met in order to achieve the outcome.Closed codelistThe approach taken to assessing whether the specified outcomes have been achieved and the basis on which 'outcome payments' will be made. This could take the form of validated administrative data (for example in a rate card for youth engagement where young people achieve education outcomes, the production of these qualifications may be used as the basis of outcome payments) or a formal and independent impact evaluation (for example under a Randomised Control Trial or quasi-experimental study outcome payments are only made when the performance of the treatment group is significantly improved when compared to the control group). To be selected from: Randomised Control Trial; Quasi-experimental study; Historical comparison (e.g. comparison to historical benchmark); Pre-Post analysis (measurement of outcomes for target individual or cohort before and after intervention); Simple ex-post verification; Not available.Closed codelistThe sources of information for outcome validation could be existing administrative data or new data collected.Closed codelistMain policy sector in which the project is based. To beClosed codelist	This variable identifies information about other/secondary targets that need to be met in order to achieve the outcome.TextImpact Bond Version 2 and Social Investment PrototypeThe approach taken to assessing whether the specified outcomes have been achieved and the basis on which 'outcome payments' will be made. This could take the form of validated administrative data (for example in a rate card for youth engagement where young people achieve education outcomes, the production of these qualifications may be used as the basis of outcome payments) or a formal and independent impact evaluation (for example under a Randomised Control Trial or quasi-experimental study outcome payments are only made when the performance of the treatment group is significantly improved when compared to the control group). To be selected from: Randomised Control Trial; Quasi-experimental study; Historical comparison (e.g. comparison to historical benchmark); Pre-Post analysis (measurement of outcomes for target individual or cohort before and after intervention); Simple ex-post verification; Not available.Closed codelistImpact Bond Version 2 and Social Investment PrototypeThe sources of information for outcome validation could be existing administrative data or new data collected.Closed codelistImpact Bond Version 2 and Social Investment PrototypeMain policy sector in which the project is based. To beClosed codelistImpact Bond Version



	<ul> <li>Employment and training</li> <li>Child and family welfare</li> <li>Health</li> <li>Homelessness</li> <li>Education</li> <li>Criminal justice</li> <li>Agriculture and environment</li> <li>Poverty reduction</li> </ul>		Investment Prototype	
Primary SDG Goal [at the outcome level]	Primary Sustainable Development Goal (SDG) in which the project is based. To be selected from the 17 SDGs defined in the United Nations 2030 Agenda (2015) <u>https://sdgs.un.org/2030agenda</u> .	Closed codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford in 2020.
Secondary SDG Goal [at the outcome level]	Secondary Sustainable Development Goal (SDG) in which the project is based. Primary SDG Goal must not be included in this variable.	Closed codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford in 2020.
Primary SDG target [at the outcome level]	This variable identifies what primary SGD target the project is addressing. See United Nations 2030 Agenda (2015) <u>https://sdgs.un.org/2030agenda</u> .	Close codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford in 2020.
Secondary SDG target [at the outcome level]	This variable identifies what secondary SGD target the project is addressing. Primary SDG target must not be included in this variable. See United Nations 2030 Agenda (2015) <u>https://sdgs.un.org/2030agenda</u> .	Close codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford in 2020.

### 10. Performance / Results

Name of variable Definition	Format	Dataset(s)	Status, source & history
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Result level	This variable specifies whether a result was captured at the outcome level or project level.	Closed codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Result type	This variable specifies whether a result is interim or final.	Closed codelist	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Period start	This variable provides the start date of the performance period.	Date	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Period end	This variable provides the end date of the performance period.	Date	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Outcomes achieved	A description of the outcomes that were achieved, according to the specifications of the contract.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Number engaged in impact bond	Number of users or beneficiaries who engaged in the impact bond project.	Number	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Number with positive social outcomes	Number of users or beneficiaries who engaged in the impact bond project and achieved positive outcomes.	Number	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Number of target population who achieved outcomes	Interim number of service users/beneficiaries for whom this outcome has been achieved. Please provide details of the duration of the performance period (e.g. "year 1".)	Number	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Other description of result	A broader description of the results of the impact bond, if applicable.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Outcomes validator(s)	Name(s) of organization(s) responsible for validating the achievement of outcomes or otherwise assessing the metrics underpinning outcome payments. One outcome can have two or more validators.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.
Evaluation documents	An evaluation is an objective assessment of a programme to determine whether and to what degree the intervention in an impact bond project has had an	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford and Brookings in 2019.



impact on the measured outcome variables over time.		
This variable provides a link to any published		
evaluations, if applicable.		

# 11. Outcome Pricing (Prototype)

Name of variable	Definition	Format	Dataset(s)	Status, source & history
Outcome ID	Name of the outcome for which information is reported. This ID should be equal to the ID that was stated in the "Results" and "Outcome metrics" sections.	Text	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.
Currency of outcome pricing	Currency in which outcome pricing information is reported for this project.	Closed codelist	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.
Outcome price per unit.	Price per unit, often participant, for whom outcomes are achieved. Price here is the cost to the outcome payer. This is to be populated only if there is a single outcome which is measured at the unit /individual level. Use the currency stated in the above field.	Number	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.
Contracted increases for outcome pricing	If certain price increases have been contracted (e.g. inflation adjustments), an description of these terms should be provided.	Text	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.
Maximum price if all targets achieved	Total amount of price in the hypothetical case that all outcomes are achieved.	Number		Developed by Oxford and Big Issue Invest in 2020.
Explanation/note	Observations regarding Outcome Pricing.	Text		Developed by Oxford and Big Issue Invest in 2020.



# 12. Investment Details (Prototype)

Name of variable	Definition	Format	Dataset(s)	Status, source & history
Total funds invested Latest - Currency	The currency of the investment data provided.	Text	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.
Total funds invested Latest - Amount	The total invested amount to date.	Number		
Total funds invested Latest - Date	The date.	YYYY-MM		
Total funds invested Latest - Amount in USD	To be calculated by GO Lab staff using the year in the above date and World Bank data available online at <u>https://data.worldbank.org/indicator/PA.NUS.FCR</u> <u>F</u> [Note that this variable does not capture and may misrepresent fluctuations over different years. This is an issue being tackled in the prototyping process.]	Number		
Internal Rate of Return - Target	The targeted rate of return of an investment on the project after all costs have been considered, to determine profitability (net IRR)	Number	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.



Internal Rate of Return - Latest	The latest actual rate of return of an investment on the project after all costs have been considered, to determine profitability. Reported as date below. If actual IRR is not being reported seek to indicate if Actual IRR exceeds Target IRR (yes/no)	Number	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.
Internal Rate of Return - Latest	Date	YYYY-MM		

# 13. Transactions Detail (Prototype)

Name of variable	Definition	Format	Dataset(s)	Status, source & history
Date of transaction	Date when the transaction occurred.	YYYY-MM-DD	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.
Sending organization	Name of the organization that makes the transaction.	Text	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.
Receiving organization	Name of the organization that receives the transaction.	Text	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.
Amount of transaction	Total amount of the transaction in relevant currency.	Number	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.
Type of transaction	This variable specifies whether the transaction is a debt or repayment of debt, equity, payment for an outcome or other type of transaction.	Closed codelist	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.
Details	Comments or observations regarding the transaction	Text	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.



## 14. Technical Assistance (Prototype)

Name of variable	Definition	Format	Dataset(s)	Status, source & history
Technical Assistance ID	A within-project original, flexible identifiers to be referenced in another sheet. This can be set by any analyst. The outcome is what changes for an individual as the result of a service or intervention.	Text	Impact Bond Version 2 and Social Investment Prototype	Developed by Oxford in 2020.
Title	A summary name for this element of TA. Note that each project may have multiple elements of TA. TA may be broken into different elements as necessary to allow the category, cost and/or other variables to be completed.	Text	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.
Description	Description of this element of TA.	Text	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.
Period Start	Date when this specific element of TA starts	YYYY-MM	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.
Period End	Date when this specific element of TA finishes.	YYYY-MM	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.
Supporting organization	Name of the organization that pays for technical assistance.	Text	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.



Receiving organization	Name of the organization that receives technical assistance.	Text	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.
Currency	Currency in which costs of TA are described.	Text	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.

### 15. Technical Assistance Details (Prototype)

#### This is a Level 3 Priority Tab.

To be updated in Autumn / Fall 2020 based on prototyping work.

Name of variable	Definition	Format	Dataset(s)	Status, source & history
Title	A summary name for this element of TA.	Text	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.
Description	A description of this element of TA.	Text	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.
Category	<ul> <li>This variable has a long list of options. TA should be broken into elements and one item from the list below be selected for each element. [This list is likely to change based on feedback.]</li> <li>Overall TA - Project management Overall TA - Commissioning time</li> <li>Overall TA - In-house relationship</li> <li>Overall TA - In-house specialist</li> <li>Overall TA - Pro-bono partner</li> </ul>	Closed codelist	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.



•	Overall TA - External consultant
•	Overall TA - SPO staff member
•	Theory of Change and Impact Strategy -
	Support developing the Theory of Change and
	Impact Strategy
•	Theory of Change and Impact Strategy -
	Support to develop an evaluation framework
	and performance measures
•	Developing an Impact Measurement System
•	Fundraising - Assistance securing funding from
	other sources
•	Fundraising - Use VPO's reputation to help
	grantees secure funding from other sources
•	Fundraising - Practical support with fundraising
•	Fundraising - Fundraising advice or strategy
•	Fundraising - Assistance securing follow-on
	funding
•	Fundraising - Fundraising - Assistance securing
	funding from other sources
•	Fundraising - Use VPO's reputation to help
	grantees secure funding from other sources
•	Fundraising - Practical support with fundraising
•	Fundraising - Fundraising advice or strategy
•	Fundraising - Assistance securing follow-on
	funding
•	Revenue Strategy - Business Planning
•	Revenue Strategy - Business Model
	Development (business model canvas)
•	Financial Management - Sound financial
	management capabilities & Financial
	management tools
•	Financial Management - Develop financial
	systems
•	Financial Management - Financial management
	advice
•	Financial Management - Financial planning/
	accounting



<ul> <li>new financial systems</li> <li>Human Capital Support - Strengthening CEO + management team (through coaching/ mentoring)</li> <li>Human Capital Support - Recruitment/ talent provision</li> <li>Governance Support - Support to develop Board of Directors</li> <li>Governance Support - Advice or assistance to strengthen the board/ governance system</li> <li>Governance Support - Board development/ governance support - Assistance in recruitment of new board members</li> <li>Strategic Support - Strategy consulting</li> <li>Strategic Support - Strategy clanning advice</li> <li>Strategic Support - Support to develop the business strategy</li> <li>Strategic Support - Support to develop new products or services</li> <li>Strategic Support - Support to develop new products or services</li> <li>Strategic Support - Support to develop new products or services</li> <li>Strategic Support - Advice on management of change</li> <li>Operational Support - Marketing</li> <li>Operational Support - Technical assistance in specialist areas</li> <li>Operational Support - ICT advice</li> <li>Operational Support - ICT advice</li> <li>Operational Support - Support to procurement</li> </ul>	
<ul> <li>Human Capital Support - Strengthening CEO + management team (through coaching/ mentoring)</li> <li>Human Capital Support - Recruitment/ talent provision</li> <li>Governance Support - Support to develop Board of Directors</li> <li>Governance Support - Advice or assistance to strengthen the board/ governance system</li> <li>Governance Support - Board development/ governance support - Assistance in recruitment of new board members</li> <li>Strategic Support - Strategy consulting</li> <li>Strategic Support - General management advice</li> <li>Strategic Support - Strategic planning advice</li> <li>Strategic Support - Support to develop new products or services</li> <li>Strategic Support - Support to develop new products or services</li> <li>Strategic Support - Support to develop new business systems or procedures</li> <li>Strategic Support - Advice on management of change</li> <li>Operational Support - Marketing</li> <li>Operational Support - Marketing</li> <li>Operational Support - IcT advice</li> <li>Operational Support - IcT advice</li> <li>Operational Support - IcT advice</li> <li>Operational Support - Support on procurement</li> </ul>	Financial Management - Support to establish
<ul> <li>management team (through coaching/ mentoring)</li> <li>Human Capital Support - Recruitment/ talent provision</li> <li>Governance Support - Support to develop Board of Directors</li> <li>Governance Support - Advice or assistance to strengthen the board/ governance system</li> <li>Governance Support - Board development/ governance Support - Assistance in recruitment of new board members</li> <li>Strategic Support - Strategy consulting</li> <li>Strategic Support - Strategic planning advice</li> <li>Strategic Support - Support to develop the business strategy</li> <li>Strategic Support - Support to develop new products or services</li> <li>Strategic Support - Support to develop new business systems or procedures</li> <li>Strategic Support - Advice on management of change</li> <li>Operational Support - Marketing</li> <li>Operational Support - Technical assistance in specialist areas</li> <li>Operational Support - Technical assistance in specialist areas</li> <li>Operational Support - ICT advice</li> <li>Operational Support - ICT advice</li> </ul>	
<ul> <li>mentoring)</li> <li>Human Capital Support - Recruitment/ talent provision</li> <li>Governance Support - Support to develop Board of Directors</li> <li>Governance Support - Advice or assistance to strengthen the board/ governance system</li> <li>Governance Support - Board development/ governance assistance</li> <li>Governance Support - Assistance in recruitment of new board members</li> <li>Strategic Support - Strategy consulting</li> <li>Strategic Support - Strategy consulting</li> <li>Strategic Support - Support to develop the business strategy</li> <li>Strategic Support - Support to develop new products or services</li> <li>Strategic Support - Support to develop new business systems or procedures</li> <li>Strategic Support - Advice on management of change</li> <li>Operational Support - Marketing</li> <li>Operational Support - Technical assistance in specialist areas</li> <li>Operational Support - ICT advice</li> <li>Operational Support - ICT advice</li> </ul>	
<ul> <li>Human Capital Support - Recruitment/ talent provision</li> <li>Governance Support - Support to develop Board of Directors</li> <li>Governance Support - Advice or assistance to strengthen the board/ governance system</li> <li>Governance Support - Board development/ governance assistance</li> <li>Governance Support - Assistance in recruitment of new board members</li> <li>Strategic Support - Strategy consulting</li> <li>Strategic Support - Strategy consulting</li> <li>Strategic Support - Strategy coloning advice</li> <li>Strategic Support - Support to develop the business strategy</li> <li>Strategic Support - Support to develop new products or services</li> <li>Strategic Support - Support to develop new business systems or procedures</li> <li>Strategic Support - Advice on management of change</li> <li>Operational Support - Marketing</li> <li>Operational Support - Technical assistance in specialist areas</li> <li>Operational Support - ICT advice</li> <li>Operational Support - ICT advice</li> </ul>	
<ul> <li>provision</li> <li>Governance Support - Support to develop Board of Directors</li> <li>Governance Support - Advice or assistance to strengthen the board/ governance system</li> <li>Governance Support - Board development/ governance support - Board development/ governance support - Assistance in recruitment of new board members</li> <li>Strategic Support - Strategy consulting</li> <li>Strategic Support - General management advice</li> <li>Strategic Support - Strategic planning advice</li> <li>Strategic Support - Support to develop the business strategy</li> <li>Strategic Support - Support to develop new products or services</li> <li>Strategic Support - Advice on management of change</li> <li>Operational Support - Marketing</li> <li>Operational Support - Technical assistance in specialist areas</li> <li>Operational Support - Technical assistance in specialist areas</li> <li>Operational Support - ICT advice</li> <li>Operational Support - Support on procurement</li> </ul>	
<ul> <li>Governance Support - Support to develop Board of Directors</li> <li>Governance Support - Advice or assistance to strengthen the board/ governance system</li> <li>Governance Support - Board development/ governance support - Board development/</li> <li>Governance Support - Assistance in recruitment of new board members</li> <li>Strategic Support - Strategy consulting</li> <li>Strategic Support - Strategy consulting</li> <li>Strategic Support - Strategic planning advice</li> <li>Strategic Support - Support to develop the business strategy</li> <li>Strategic Support - Support to develop new products or services</li> <li>Strategic Support - Advice on management of change</li> <li>Operational Support - Marketing</li> <li>Operational Support - Technical assistance in specialist areas</li> <li>Operational Support - ICT advice</li> <li>Operational Support - ICT advice</li> </ul>	
of Directors Governance Support - Advice or assistance to strengthen the board/ governance system Governance Support - Board development/ governance assistance Governance Support - Assistance in recruitment of new board members Strategic Support - Strategy consulting Strategic Support - Strategic planning advice Strategic Support - Support to develop the business strategy Strategic Support - Support to develop new products or services Strategic Support - Support to develop new business systems or procedures Strategic Support - Advice on management of change Operational Support - Marketing Operational Support - Deprational management Operational Support - Technical assistance in specialist areas Operational Support - ICT advice Operational Support - ICT advice	
<ul> <li>Governance Support - Advice or assistance to strengthen the board/ governance system</li> <li>Governance Support - Board development/ governance assistance</li> <li>Governance Support - Assistance in recruitment of new board members</li> <li>Strategic Support - Strategy consulting</li> <li>Strategic Support - General management advice</li> <li>Strategic Support - Strategic planning advice</li> <li>Strategic Support - Support to develop the business strategy</li> <li>Strategic Support - Support to develop new products or services</li> <li>Strategic Support - Support to develop new business systems or procedures</li> <li>Strategic Support - Advice on management of change</li> <li>Operational Support - Operational management</li> <li>Operational Support - Technical assistance in specialist areas</li> <li>Operational Support - ICT advice</li> <li>Operational Support - Support on procurement</li> </ul>	
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<ul> <li>Operational Support - ICT advice</li> <li>Operational Support - Support on procurement</li> </ul>	
Operational Support - Support on procurement	
• Uperational Support - Estate management/	• Operational Support - Estate management/
access to physical space	
Operational Support - Legal advice	
• Funding [Funding options TBD.]	



Approach	<ul> <li>This variable captures different approaches in which a social investor can deliver TA. It presents the following options:</li> <li>SPO Board seat (including Observers)</li> <li>Coaching and mentoring</li> <li>Trainings, workshops and boot camps</li> <li>Conferences and other external events</li> <li>Access to networks (external / peers)</li> <li>Specific expertise (one-to-one/groups)</li> <li>Mentoring (reciprocating)</li> <li>Informal relationship management and ad hoc support</li> </ul>	Closed codelist	
Cost Type			
Cost of Activities			
Number of Days			

#### 16. Public Procurement & Contracts

Coming in Autumn / Fall 2020.

### 17. Grants

This is a Level 3 Priority Tab.

This tab will be revised in Autumn / Fall 2020.



Name of variable	Definition	Format	Dataset(s)	Status, source & history
Grantors	Names of grant making organisations which have provided additional income beyond outcomes payments	Text	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.
Function	Function of grant e.g. development or evaluation	Text	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.
Amount committed (grant)	Aggregate amount committed by each grantor. This is additional income beyond outcomes payments (in the relevant currency).	Number	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.
Amount granted (grants)	Aggregate amount actually granted by each grantor to date (in the relevant currency)	Number	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.
Total grants: amount committed	Total amount committed by grantors (in the relevant currency)	Number	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.
Total grants: amount granted	Total amount actually granted by grantors to date (in the relevant currency)	Number	Social Investment Prototype	Developed by Oxford and Big Issue Invest in 2020.

### 18. 360 Giving

To be updated based on recent changes to the prototype model.



#### References

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