





## **INDIGO Hack-and-Learn Show & Tell**

### 25 March 2021 01:00PM GMT











@ukgolab



golab.ox.ac.uk



indigo@bsg.ox.ac.uk

### INDIGO Hack-and-Learn Show & Tell

# Welcome!

Our facilitators



Mara Airoldi, GO Lab, University of Oxford



Eleanor Carter, GO Lab, University of Oxford



International Network for Data on Impact and Government Outcomes





Better data for better social outcomes

### INDIGO Hack-and-Learn Show & Tell





https://golab.bsg.ox.ac.uk/knowledge-bank/indigo/

# INDIGO Hack-and-Learn Show & Tell Outline of today's event



The session is being recorded. Please post questions in the chat throughout.

- 1. Welcome and introduction (1:00-1:10)
- 2. Presentations: Hack Teams #4, #5, #6 (1:10-1:25) Feedback / Q&A (1:25-1:35)
- 3. Presentations: Hack Teams #7, #8, #9 (1:35-1:50) Feedback / Q&A (1:50-2:00)
- 4. Presentations: #10, #11, #12 (2:00-2:15) Feedback / Q&A (2:15-2:25)
- 5. Close & Next Steps (2:25-2:30)
  Technical & Learning Report
  INDIGO Peer Learning Event, 22 April
  Social Outcomes Conference, 9-10 September 2021 #SOC21

# INDIGO Hack-and-Learn Show & Tell How did it go?





Participants came from all around the world!

# INDIGO Hack-and-Learn Show & Tell How did it go?



### We had 9 challenges:

- Aligning Outcomes to Sustainable Development Goals (INSPER) #hackteam4
- User voice (GO Lab) #hackteam5
- Open Contracting in Impact Bonds (GO Lab) #hackteam6
- Puzzles for Measuring Girls Education Outcomes (INSPER) #hackteam7
- Exploring Vaccination Data in the United States (Beeck Center) #hackteam8
- A new tool for social impact (GO Lab) #hackteam9
- Standardising the Indian NGO ecosystem service provider database (CSIP) #hackteam10
- Visualising Foreign Philanthropy Inflows to India (CSIP) #hackteam11
- An impact bond pipeline/nursery (Go Lab + Levoca Impact Labs) #hackteam12

Next up at 1:15: Hack teams presentations

# Show and Tell session

### Hackteam#4





































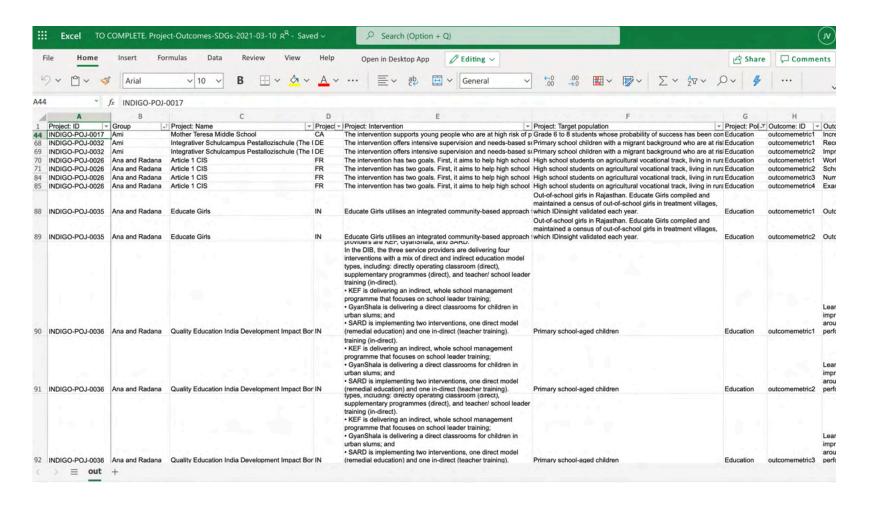
# What was our challenge?

Objective: recognize the linkages between OBCs and SDGs by investigating contracts' distinct features.

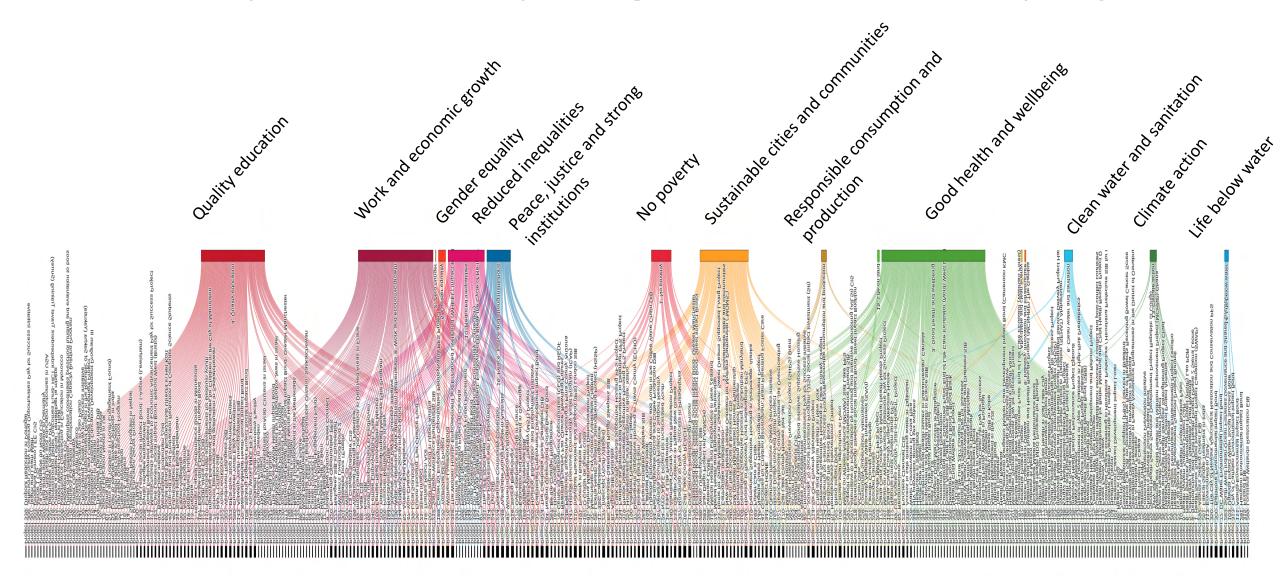
- 1. What OBCs have already done in terms of SDGs?
- 2. What are stakeholders' main motivations?
- 3. Why (if so) are some SDGs left aside?
- 4. What are potentially unforeseen synergies that might be useful for engaging stakeholders?

# What did we do?

We analysed the different social outcomes from all the education projects and completed the spreadsheet with data on SDG alignments.

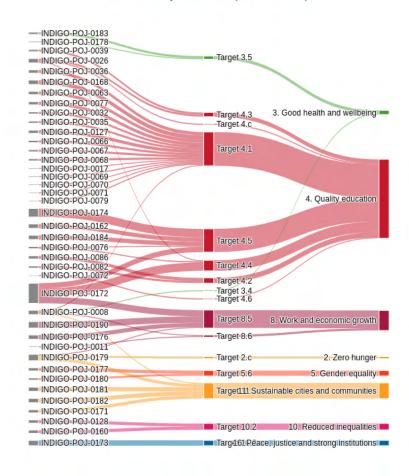


# Some outputs: Sankey diagram for INSPER projects

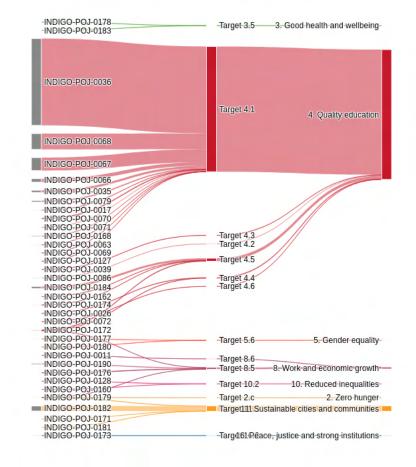


# More outputs: Sankey diagram for INDIGO dataset

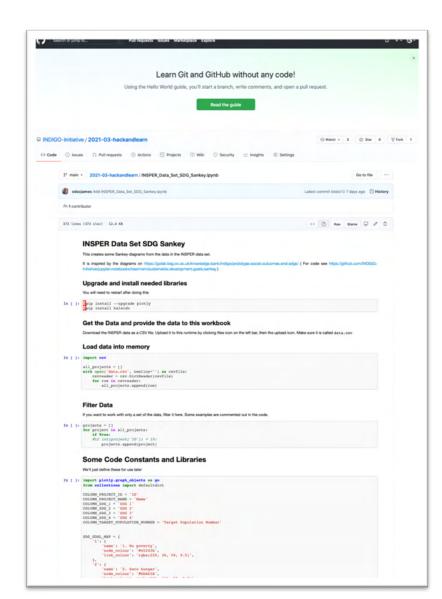




### SDG Primary Outcomes (service users)



# Jupyter notebooks for Sankey diagrams





# Our methodology tracking notes:

### Highlights of #HackTeam4OBCs-SDGs Methodology Tracking

Individual Notes for SDGs-SIBs Alignment Guide/Methodology (participants in alphabetical order)

Name(s)	
Ana Pimenta	
Familiarity with SI	OGs (low, medium, high)
High	
INDIGO Project II	Ds Explored
INDIGO-POJ-0026 INDIGO-POJ-0035	
specific SDG targe	fy potential alignments between specific SIB goals/outcomes with ts? What "key words" did you look for within the SIB data?
See table below	
	fy specific SIB goals/outcomes with secondary/related SDGs? did you look for within the SIB data?
See table below	
challenges? It was not too hard. keywords are: "high	ny notable differences in types of language used that posed  Some differences found between the outcome description and the SDC school" or "university" (outcomes) vs "tertiary education" (SDGs), nes) vs "effective learning" (SDGs).
What SDG targets	seemed most likely to align with SIB outcomes? What other SDG:
Generally, I think the feel it is missing an	to be aligned with Education SIB outcomes? e SDG targets 4 and 8 are aligned with the SIB outcomes. However, I SDG target that connects better education with employment (for ducation outcomes).
What remaining qu	nestions do you have about identifying alignments? What would easier in the future?
	these columns of keywords into the Excel master file so we could do me file (easier to work) and everyone could check others'
Any other notes/co	mments?
	is difficult to decide where a specific target should be the primary or Also, sometimes more than two targets may apply and there is no

Project	Outcome number	Keywords of outcome	SDG Target number	SDG keywords	
INDIGO- POJ-0026	outcomemetric 1	personal development, career guidance, workshops	4.4 (primary) 4.3 (secondary)	technical and vocational skills, youth, relevant skills tertiary education, university, quality technical, vocational	
INDIGO- POJ-0026	outcomemetric 2	high school, students, university education,	4.3 (primary) 8.6 (secondary)	tertiary education, university youth not in employment, education, or training	
INDIGO- POJ-0026	outcomemetric 3	mentors trained	4.c	qualified teachers, teacher training	
INDIGO- POJ-0026	outcomemetric 4	high school, students, exam attendance	4.3 (primary) 8.6 (secondary)	tertiary education, university youth not in employment, education, or training	
INDIGO- POJ-0035	outcomemetric 1	learning, students, test scores, grades 3-5	4.1 (primary) 4.5 (secondary)	primary and secondary education, quality, effective learning, quality gender disparities, education, equal access	
INDIGO- POJ-0035	outcomemetric 2	student, out-of- school, girls, age between 7 and 14, school	4.1 (primary) 4.5 (secondary)	primary and secondary education gender disparities, education, equal access	

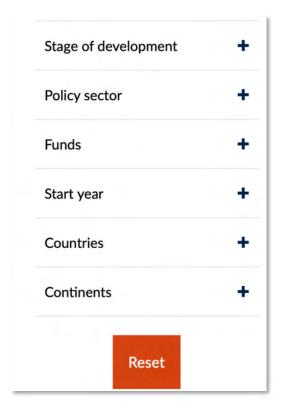
# Our discussion:

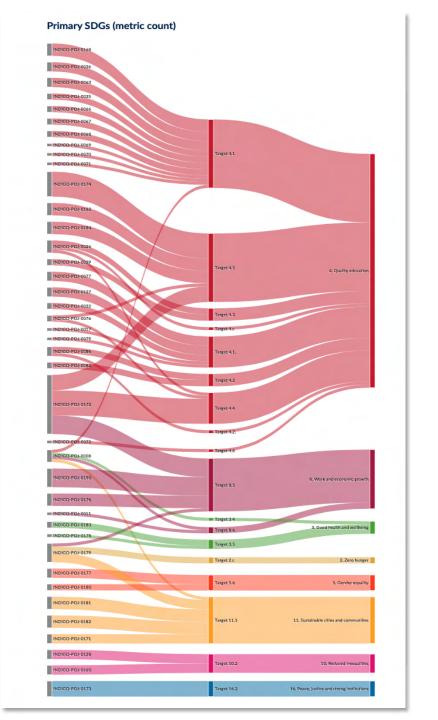
 How accurate is to classify one project with one SDG or with one policy sector? Does an education project only have an impact on education outcomes? Are impact evaluations measuring the interconnection of social outcomes?

Social outcomes are complex! One education outcome can have a positive impact on employment outcomes, or gender equality. Outcomes related with health can also influence other outcomes too.

# Next steps

- Keep working on data entry for SDGs! (Next Hack and Learn?)
- This could be a new filter for our INDIGO







# Hack and Learn 2021 Show and Tell session

Hackteam#6

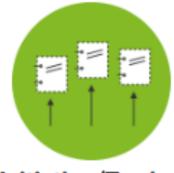
# What was our challenge?



# **Open Contracting in Impact Bonds**



**Planning** 



Initiation (Tender)



Award



Contract



Implementation

Including:
Budgets
Project plans
Procurement plans
Market studies
Public hearing info

Including:
Tender notices
Specifications
Line items
Values
Enquiries

Including:
Details of award
Bidder information
Bid evaluation
Values

Including:
Final details
Signed contract
Amendments
Values

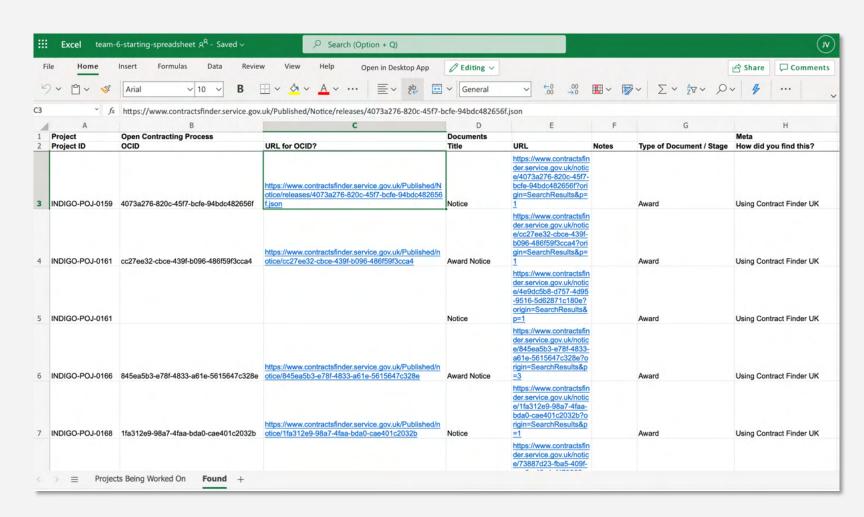
Including:
Payments
Progress updates
Location
Extensions
Amendments
Completion or
Termination info

## What did we do?



We looked for procurement documents and OCIDs! (Open Contracting IDs)





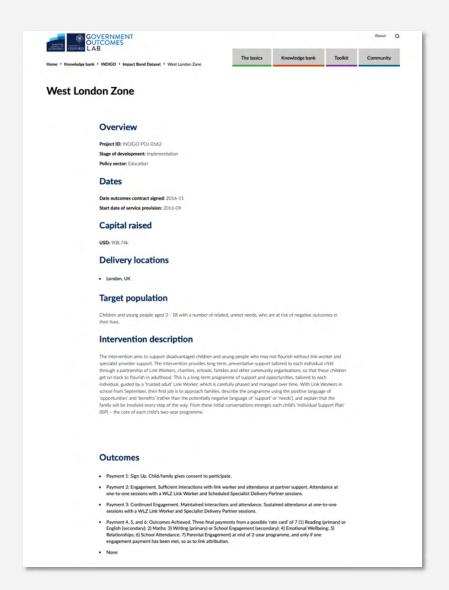
# What did we learn?

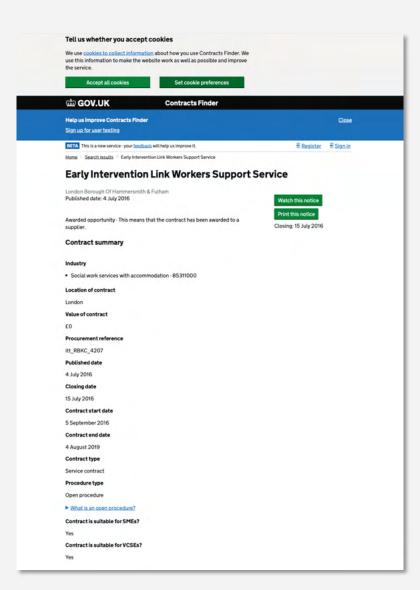


It's not easy!

For many reasons:

# Impact Bonds with different names





# Difficult to navigate some procurement portals





# Very difficult to find contracts, but not impossible

PAY FOR SUCCESS AGREEMENT

BETWEEN

SALT LAKE COUNTY, UTAH

AND

SLCO PFS 1, INC.

DATED AS OF

December 14, 2016

### ARTICLE 10 COVENANTS OF THE COUNTY AND REMEDIES

Section 10.01 Covenants of the County. In addition to the covenants and obligations of the County set forth elsewhere in this PFS Contract, the County hereby covenants and agrees as

- Referrals. Participation in the Projects, whether as a non-enrolled member of a control group or as a Client, will be restricted to Eligible Criminal Justice Referrals and Verified Persistently Homeless Individuals, as the case may be.
  - (i) Criminal Justice Project. The County shall, every Quarter for three years, commencing on the Criminal Justice Launch Date, cause to be referred to the Criminal Justice Project Treatment Group no fewer than 38 Eligible Criminal Justice Referrals, unless First Step requests otherwise. The County shall, every Quarter for three years, also cause to be referred at least the same number, and up to twice as many, Eligible Criminal Justice Referrals to the Criminal Justice Project Control Group as to the Criminal Justice Project Treatment Group.
  - Homelessness Project. The County shall, over a period of five years commencing on the Homelessness Launch Date, on the schedule set forth below, cause to be referred to the Homelessness Project no fewer than 1,484 Verified Persistently Homeless Individuals, unless Road Home requests otherwise.

6	Quarter	Referrals	
	Q1	33	
_	Q2	56	

This and other contracts are online in the INDIGO Impact Bond Dataset already:



### Salt Lake County Homes Not Jails

### Overview

Project ID: INDIGO-POJ-0096

Stage of development: Implementation

Date outcomes contract signed: 2016-12 Start date of service provision: 2017-01

### Capital raised

USD: 5.50m

### **Delivery locations**

Salt Lake County Utah USA

### Target population

Individuals who are 30-year old or older, single, and who have resided in an emergency shelter in Salt Lake County or in the YMCA domestic violence shelter for 90 to 364 days in the year preceding HNU eligibility assessment. Participants must score 8 or less on the DAST-10 and the AUDIT-C, and 19 or less on the K6.

### Intervention description

Rehousing intervention, including move-in support, time-limited rental assistance, roommate matching, and intensive car management. The Housing Not Jail (i.e. HNJ) program model was built on the framework of the housing first (i.e. HF) placement. The intervention also intends to interrupt the frequency with which individuals cycle in and out of iail and emergency shelter. The program aims to address clients' barriers moving out of shelter to a permanent housing placement including: poor credit history, lack of resources for rental and utility deposits, behavioral health needs, and lack of income

- Graduation to permanent housing. Number of clients who are living in a permanent housing placement (as defined by
- shelter or jail relative to control group (accrued months over 2 years). UHMIS: YWCA: OMS.
- Mental health services. Percent of clients with planned mental health services provided by a licensed clinician relative to control group (accrued months over 2 years). SLCoBH.
- Substance abuse service enrolments. Percent of clients with an enrolment into a specific level of care for substance abuse treatment services relative to control group (accrued months over 2 years), SLCoBI

### Organisations

OBE Insurance [INDIGO-ORG-0009]

Third Sector Capital Partners [INDIGO-ORG-0034] The Road Home [INDIGO-ORG-0091]

The University of Utah's Criminal Justice Center (UCJC) (INDIGO-ORG-0092

Community Foundation of Litab (fiscal manager) [INDIGO-ORG-0094]

Salt Lake County, Utah [INDIGO-ORG-0096] Northern Trust [INDIGO-ORG-0097]

Ally Bank [INDIGO-ORG-0098]

The Reinvestment Fund [INDIGO-ORG-0099] Sorenson Impact Foundation [INDIGO-ORG-0100

Sorenson Family Foundation [INDIGO-ORG-0





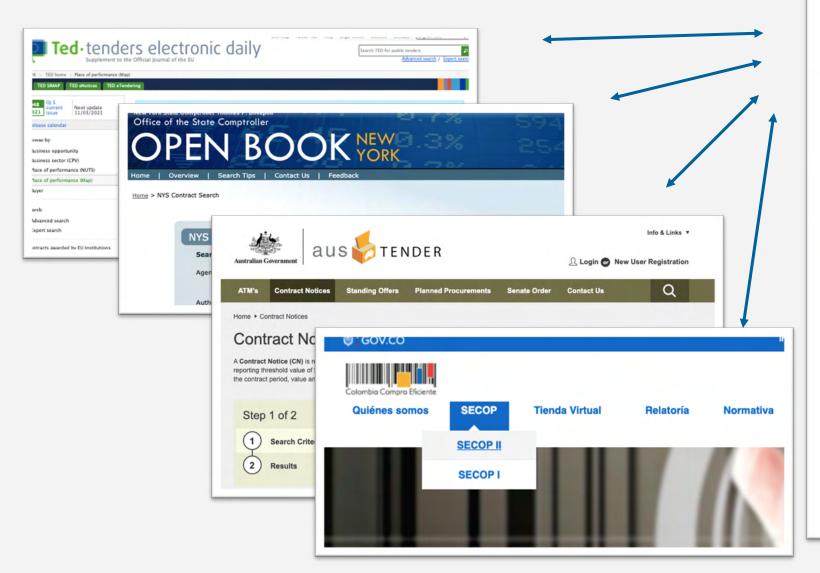


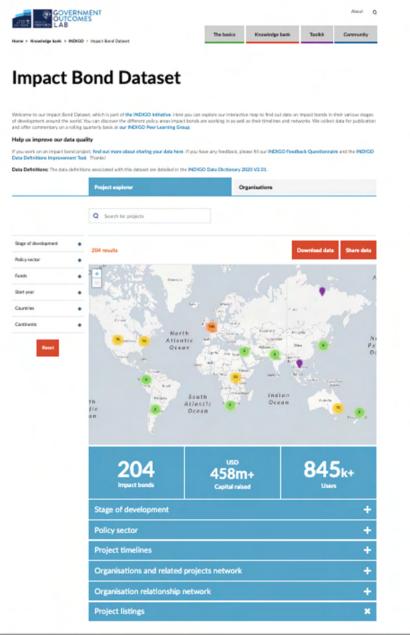
Spreadsheet of all data >

PFS - Contract >

P S - Fact Sheet >

# Next steps for #hackteam 6





# INDIGO Hack-and-Learn Show & Tell Hack teams presentations

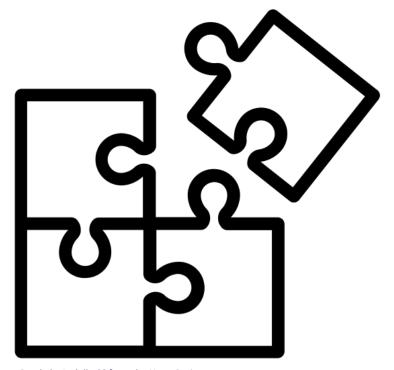


# Any questions, suggestions, feedback?

# Puzzles for Measuring Girls

# Education Outcomes

Hack and Learn Show and Tell
25 March 2021



Puzzle by Ladalle CS from the Noun Project

# #Hack-team7 Girls Education

# Outcome measurement is challenging

Time until outcomes can be observed



Viability of the strategy



Auditability of the measurement



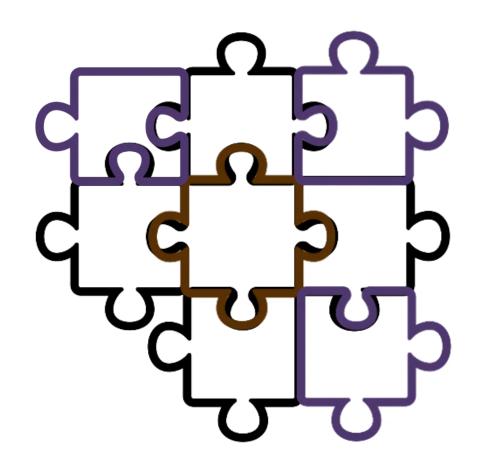
Quality of measurement



Interests of target population



Priorities do not have a nice fit in outcome evaluation





**Gender Gaps** 



**Silenced Voices** 



**Social Justice** 

Girls Education projects bring even more complexity

Icons from the Noun Project (in order):

clock by Alice Design Pillar by Harold Weaver Search by Lyhn quality by iconsphere Target by Ranah Pixel Studio Puzzle by Michael Weibel (all puzzle pieces)
Man by Jennifer Morrow
Woman by Jennifer Morrow
Mute by Guilhem
balance by ProSymbols

# **Achievements**

### Community building



### Saahil K 15h06

Hi, I am from Assam, India. Also an Ashoka alum. I've been working in the development sector for close to three year now. I'd love to be a part of this team!



### Ankita Aggarwal 15h11

Hi all! I am Ankita from India. I work as a research associate with an organisation that works in the areas of education. gender, governance, community informatics and internet/digital policies. I have been working in the social sector for a little over 3 years now. Looking forward to working with #hackteam7-girls-education



Abhinaya Murthy 15h13

I am so glad you joined Ankita!



Arthur Barros 15h18

Hi, nice to meet you all. Looking forward to working on this project with all of you.

### Sharing knowledge





Fernando Deodato 20h02

Hi @canal!

Hope you are all excited about the challenge. Based on our meeting, bellow we provide you with some ways to go. But please do not feel restricted to those! Actually, we encourage you to play around with the data we provided and be creative.

### I. Main delivery:

- 1. Go to Insper Dataset available here. You are all allowed to edit the spreadsheet using this link (I've invited you using the email you are registered at Slack, please let me know if you face any difficulties). I recall that I've also posted both spreadsheet and dictionary at another pinned post.
- 2. Search for contracts focusing on targets potentially related to "Girls Education". Check the targets and subcategories in the image attached (you might filter the database for these targets). Related areas might be, for instance, "Education" (all categories) and "Social Care" (Child and Family Welfare).

### Analyzing data on OBCs



### Gabriela Cáceres 20h20

Gabriela Caceres 200/20

Hello everyone! I hope you all had a good weekend. I had a look on the INSPER dataset. I analyze the OBCs using two filters:

Target: Education and Social Care

Target category: early education, secondary education, women

Which resulted in 47 OBCs.

Until now, I looked upon the first 30 rows and filled the columns FL, FM and FN

These are some insights that I had observing them:

- Only 6 have women or girls in their content.
- 2) Only 1 is focusing on girls' education (ID 157). However, there are 2 that have something related to girls' education (ID 2 and 3), and there is 1 (ID 50) that is focusing on women who suffered from domestic



### Dilata Ranadive 7h50

Here's some additional information pertaining to OBCs in Education: Number of OBCs where Outcomes column is filled = 17; Number of OBC where Target detail column filled = 18; Number of OBC where Intervention column filled = 17; Number of OBC where Results column filled = 18; All the above columns filled = 16. If someone would like to double check these numbers, that would be great. Thanks!

If I filter it further based on Target Category of early and secondary education, then we have 15 OBCs that have information filled in on all the above columns.



### Gabriela Cáceres 20h37

I found some studies of UNESCO about girls education, that might be interesting:

- Inclusive learning: How WASH in schools empowers girls' education
- Bringing Education to the Most Marginalized Girls in Nepal: Evidence from the Girls' Access to Education (GATE) programme
- Child Marriage and Ethiopia's Productive Safety Net Program: Analysis of protective pathways in the Amhara region Summary of report findings
- Is University Education More Important for a Boy than for a Girl? Social approval of unequal educational opportunity across 21 countries
- What is the effect of female teachers on girls' enrolment and retention in northern Nigeria? (page 36)
- · Does Keeping Adolescent Girls in School Protect against Sexual Violence? Quasi-Experimental Evidence from East and Southern Africa

For now, I read just the first, but I hope to read the rest during the week. But, meanwhile, if you read and find something interesting, feel free to share here so we can discuss.

### Gathered Information: Measurement & Girls Education

## Insper METRICIS

Guide to the Assessment of Socio-Environmental Impact

for Use in Impact-Oriented Projects and Investments



A PRACTICAL GUIDE TO MEASURING WOMEN'S AND GIRLS' EMPOWERMENT IN IMPACT EVALUATIONS

Rachel Glennerster\*, Claire Walsh, Lucia Diaz-Martin



Changing Teenage Girls' Aspirations and Educational Attainment through Increased Female Representation in Leadership in India

Beaman, Lori, Esther Duflo, Rohini Pande, and Petia Topalova. 2012. "Female Leadership Raises Aspirations and Educational Attainment for Girls: A Policy Experiment in India." Science 355(2012): 582-586.

Child Marriage and Ethiopia's Productive Safety Net Program:

Does Keeping Adolescent Girls in School Protect against Sexual Violence? Quasi-Experimental Evidence from East and Southern Africa

Tia Palermo\* and Michelle Mills\*\*

\*Social Policy Specialist, UNICEF Office of Research - Innocenti

\*\* Consultant, Social and Economic Policy, UNICEF Office of Research - Innocenti

Menstruation, Sanitary Products, and School Attendance: Evidence from a Randomized Evaluation<sup>†</sup>

By Emily Oster and Rebecca Thornton\*

## There is **room for using such information** in OBCs context

Out of 45 OBCs analyzed in Education and Social Care, **only one DIB** focuses Girls Education

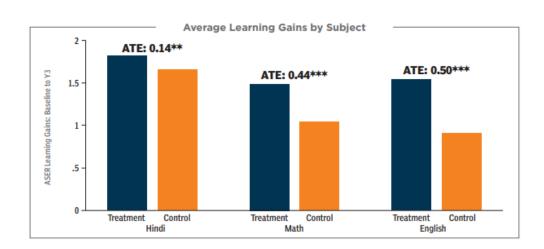
Investment: 0.28 million USD

Location: India (targeting 18000 girls)

Outcome metric: enrollment and learning

Evaluation: RCT

Results: Successful



Source: Educate Girls DIB Final Report Evaluation, 2018 https://static1.squarespace.com/static/5b7cc54eec4eb7d25f7af2be/t/5b8f0cbb575d1fff85e739 7c/1536101613230/Project+Report\_28th+August\_Revised.pdf

Contract _	Outcome Metrics Useful to Girls = Education?	Outcome Metrics =	OBCs potentially affected by Girls Education	OBC affected by GE =
157	Yes.	1	Yes. Directly focusing on Girls Education.	1
50	Yes. Because we can use the metric of job placement as mesure of result to girls education.	1	Yes. In the long term, if there is any correlation between woamen educacional level and the	1
3	Yes. Those two can be used focusing on girls: (i) Net Enrolment Rates for	1	Yes. Because it necessary to have girls on the school to achieve some of the outcome metrics.	1

What Girls Education oriented projects can learn from these contracts not focusing on Girls?

79% of them have outcome metrics that might be useful for Girls Education projects

What these other contracts can learn from Girls Education?

 77% of them have outcome metrics that might be influenced by Girls Education, but gender is not considered

# An interesting testimony



Why have you chosen this challenge over all?

Education is a powerful tool!

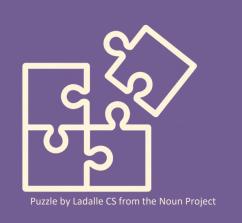
■ What about the Conceptual limitations were ▶ experience? surpassed in the process

How should we improve it?

Engagement >

in the challenge? | knowledge

What helped you | Previous correlated |



# Puzzles for Measuring Girls Education Outcomes

# Thank you! Looking forward to **continue** working with you!

### Would you like to discuss more? Contact us!

- clarafop@al.insper.edu.br
- fernandodd1@al.insper.edu.br
  - icaro.bernardes@ufba.br











# Covid-19 Vaccination Accessibility in the United States

Shirley, Nora, Veda



# Why is accessibility important for Covid vaccination information?

Why is accessibility important?

Equity

Access to protect individual and public health

Laws and regulations: Federal and public laws, governmental policies:

Section 508 of the Rehabilitation Act of 1973 requires agencies to ensure that individuals with disabilities have access to and use of Information and Communication Technology information

# What are accessibility barriers to Covid vaccination?

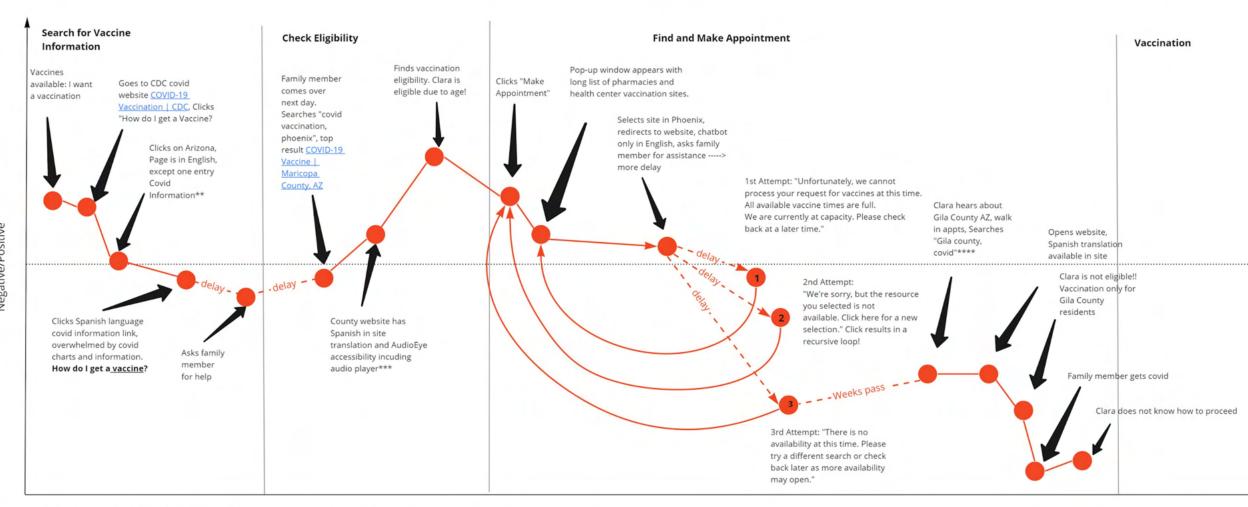
- Created spreadsheet for federal and state covid vaccination websites
- Ran urls through WAVE, a suite of evaluation tools helping authors make web content more accessible to individuals with disabilities (<u>WebAIM</u>: <u>About WebAIM</u>)
- WAVE reports describe accessibility issues including lack of Alt text, low contrast, small font size, empty links
- Our team included language accessibility and ease of access to translation
- Created User Journey Map to visualize accessibility challenges

# The User Journey Map

Helps product designers (including services/programs in public and nonprofit sectors) understand their customers and problems.

Helped us understand where users face barriers in accessing vaccine information.

Created a hypothetical User Persona for Clara in Arizona



<sup>1.</sup> Clara is a fictitious persona created for demonstration purposes.

CDC link finder to State Covid websites does not link to State of Arizona vaccination information page with in site Spanish translation. You must navigate to the Home page which impedes access or click Audiences page to find Spanish language speakers.

<sup>3.</sup> Maricopa County, AZ website is AudioEye Trusted. AudioEye is a web accessibility certification process

Can't Get a Covid Vaccine? In This County, Everybody is Eligible - The New York Times (nytimes.com)
 Color inspiration for User Journey map comes from CVP design and product team





A	В	С	D	E	F	G	Н	1	J	K	L	M	N	0	P
Entity	URL	WAVE Web Accessibility Evaluation Report		WAVE Low Contrast Errors	WAVE Alerts	Very Small Text Alert	Font Size Adjustment	Other Accessibility		Translatable in Site - Other	Separate Hyperlinked Language Page	Separate Hyperlinked Language Site	Spanish	Chinese	Tagalog
Centers for Disease Control	COVID-19 Vaccination	WAVE Report of Vaccines - Coronavirus COVID-19 Response (webaim.org)	0	0	23	No No	No	Yes - phone number	No	No	No	NA			
Centers for Disease Control	Centros para el Control y la Prevención de Enfermedades CDC	WAVE Report of Centros para el Control y la Prevención de	0	0		) No	No	No	No	Yes	Yes	NA	Yes	Yes	Yes
private consortium	VaccineFinder - Search for COVID-19 vaccine locations	WAVE Report of VaccineFinder - Search for COVID-19 vaccine		0	4	No	No								
US Dept. of Health and Human	Home Page   Vaccines	WAVE Report of Home Page   Vaccines (webaim.org)	c				Some pages have font size adjustment		No	Yes					
California	Vaccines - Coronavirus COVID-19 Response (ca.gov)	WAVE Report of Vaccines - Coronavirus COVID-19 Response (webaim.org)	0	1	23	Yes	No	No	Yes	NA	NA	NA	Yes	Yes	Yes
California	My Turn - California COVID-19 Vaccine Scheduling & Notifications	WAVE Report of My Turn - California COVID-19 Vaccine Scheduling & Notifications (webaim.org)		0 0		3 No	No	Yes - virtual assistant	Yes	NA	NA	NA	Yes	Yes	Yes
		WAVE Report of County COVID-19 Vaccine Information - Wyoming Department of Health													
Wyoming Oregon	Oregon Health Authority: COVID-19 Vaccine Information by County:	(webaim.org) WAVE Report of Oregon Health Authority: COVID-19 Vaccine	1			No No	No	No	Yes				Yes	Yes	No
Washington	Vaccine Information :: Washington State Department of Health	WAVE Report of UNTITLED (webaim.org)	2			3 No	No		No	Yes					
Washington	COVID-19 Vaccine Phase Finder   Washington State Coronavirus Response (COVID-19)	WAVE Report of COVID-19 Vaccine Phase Finder   Washington State Coronavirus Response (COVID-19) (webaim.org)		16	. 4	l No			Yes				Yes	Yes	?

#### **Possible Future Work**

- Identify and improve accessibility, eg accessibility audits.
- Analyze how lack of internet access can impact vaccination access (Pittsburg recently opened up walk in appts with early results of increased vaccination rates for vulnerable populations.)
- Analyze US CDC social vulnerability index (SVI) or other similar indexes for insight into accessibility.



### Social Impact Wayfinder: A New Tool for Social Impact



Hack-and-Learn Challenge Presentation



golab.ox.ac.uk

#Hackteam9, March 2021



golab@bsg.ox.ac.uk





#### Wayfinder Selection Mechanism

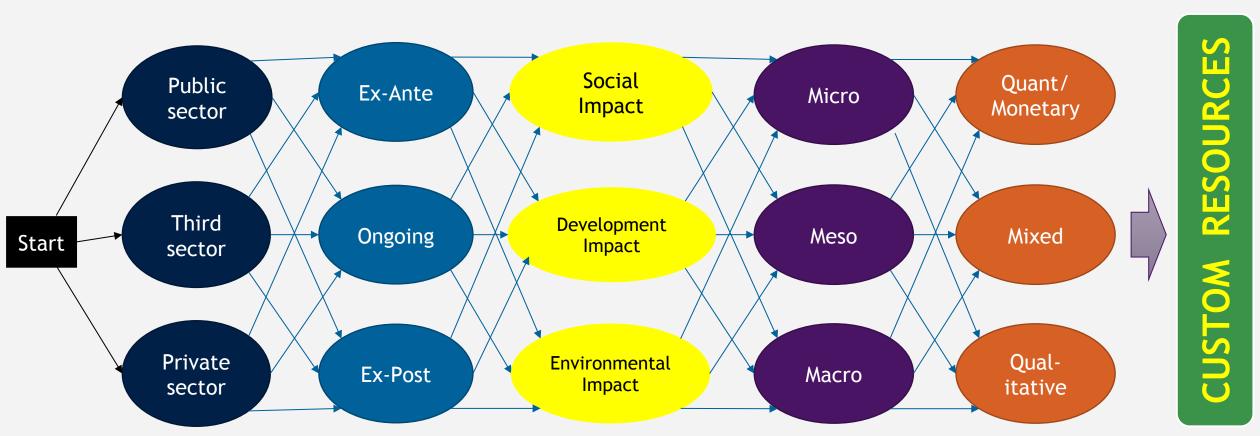
Q1. Who?

Q3. When?

Q2. Goal?

Q4. Scale

Q5. Output



#### Hack-and-learn Challenge Structure

Goal: Blend these two tasks:

Expert Roundtable

Beginner Roundtable

We paired off to stay on track and bounce ideas off each other:

Hilary Olson , Tanya Chatterjee

Susanta Kumar Mishra, Fernando Deodato

Ami Shah, Mara Airoldi

Ana Pimenta, Pranay Yadav

Charlie Morgan, Shakti

Deah Bapuli, Jordan Bruce

Juliana Outes, Eleanor Carter

Emilia Lucy Nogueira Marinho, Iain Cloke

### What do people think about the tool?

#### Likes

- Simple, easy-to-use, quick
- Well-explained and accessible resources
- A useful diversity of resources, including both case studies and further jumping-off points.
- Good to have an overview page and then a deeper dive upon clicking
- Resources are relevant, appear to be "right" and popular, and some are novel.

#### **Dislikes**

- Some disagreement about the relevance of 5 questions
- Some options need clarification/ rewording
  - Micro/Meso/Macro
  - Output type
- Technical inconveniences

  - Page refresh for each choice
    Resources don't open in new window
- Difficult to sort through resource 42 output

#### Hackteam Recommendations: General

- Reword some questions

  - Micro/ Meso/ Macro => add parenthesis with examples
     Output format => Quantitative, Qualitative, Mixed Methods
  - Impact goal: Remove SDGs, or re-orient around SDGs
- Create a user guide with data definitions for clarity
   Could be a blog post or a page within INDIGO
- Make the results page more flexible
   Add filters to further narrow down resources

  - Allow people to change their initial framework selection from page.
- Add some additional relevant resources

#### Hackteam Recommendations: Technical

- If possible, remove page refresh upon each selection
- Create output filters on the results page
- Open clicked resources in a new tab for convenience
- Check that filters work correctly
   Possibly a glitch on "agnostic" for question 5
- A couple links are broken or lead to a home page

#### Hackteam Recommendations: Long-term

- Create filters
- Add extra data fields and filters

  - Choose which SDGs to target
     Development/ Developed country context
- Rank resources by relevance or popularity
- Allow for export of the relevant spreadsheet
- Allow users to add and create resources
- Add function to re-select framework questions from results tab

### Participant Comments on the Hack-and-Learn

 Some participants enjoyed the strategy of assigning pairs, as they got a chance to get to know each other 1:1.

 This was a fun opportunity to play around with the new tool and think about how to make it better!

 It will be exciting to see how these suggestions are implemented to create an improved public tool.

## INDIGO Hack-and-Learn Show & Tell Hack teams presentations



# Any questions, suggestions, feedback?

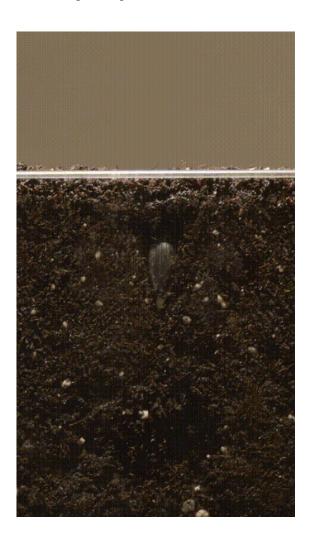
# Show and Tell session: A project pipeline



## What was our challenge? A project pipeline!



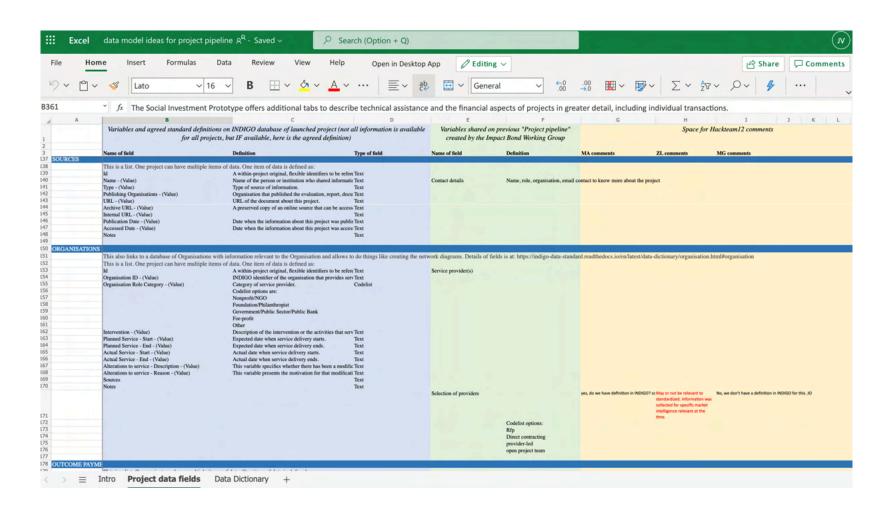




- Much of the learning takes place in the design phase
- Many more projects idea than launches - foster insights
- Facilitate networking in community with similar interest
- Reduce transaction costs
- Raise awareness of dynamic ecosystem "under the soil"

#### What did we do?

Data mapping!



#### What did we learn?

- 1) We identified two key definitions required to develop the pipeline:
  - a) minimum requirements to be part of the pipeline dataset
  - minimum requirements for a project to move out of the dataset (contracted projects to main IB dataset, others archived as e.g. 'alternative funding' or 'unrealised')
- 2) Stakeholders could think that this information is commercially sensitive what information can be shared easily?
- 3) From our list of variables, only 5 of them will be a 'must have'. The rest of them will be 'nice to have, but not mandatory'.
- 4) There is a need to motivate stakeholders to send updates. Maybe producing a quarterly snapshot of the state of upcoming impact bonds will encourage them to share information?

### What are we working on?

Data definitions:

Minimum requirement to be part of the pipeline:

"A project can be included in the pipeline if there is at least one 'key stakeholder' involved in its development, where the 'key stakeholder' can be the outcome funder, the investor or the service provider"

Do we all agree with this definition? Want to provide feedback? Come and join our discussions on Slack!

#### What about next steps?



This is still an ongoing discussion!

- We need to have broader consultation with wider stakeholders on minimum requirements and 'must have' variables
- Pending work of data standardization (i.e. categories and formats)
- This is just a **prototype**. We will iterate many times until we get to a final version of our pipeline dataset. Come join us!

## INDIGO Hack-and-Learn Show & Tell Hack teams presentations



# Any questions, suggestions, feedback?

#### INDIGO Hack-and-Learn Show & Tell

#### Close... and see you soon!





Dr. Mara Airoldi
Director,
Government Outcomes Lab (GO Lab),
Blavatnik School of Government,
University of Oxford

#### INDIGO Hack-and-Learn Show & Tell

#### Close... and see you soon!



Exploring Social Investment - an INDIGO Technical and Learning Report

I work on the Outcomes Investment Fund analysing and collating data. One of the ways that I do this is using existing data to

"The Social Outcomes Contract sector as a whole doesn't share data enough, which is why I was excited to work on a project to try and broaden the scope of available

communicate what has been tried before.

"One of the challenges we faced with this project is trying to make data definitions that are suitable for organisations regardless their individual characteristics.

"I found it crucial to focus on this as a lowvalidity of the data if the process is too

"In the near future, I hope that we can share data quickly, smoothly, and ultimately deliver better outcomes for our beneficiaries."

definitions. (Appendix B).

Reflection 2. Ben Tiplady, Investment Analyst, Big Issue Invest

#### **Draft Definitions**

The draft data definitions are available in Appendix A. They fall into three categories:

- Social Investment Details. Details of social investment at a project level.
- Transaction Details. Financial transactional details in a project including investments and payments.
- Technical Assistance. A description of non-financial technical assistance to the

Emily Mitchell, a consultant to BII, performed a literature review which was used to draft the data definitions16.

Template spreadsheet tabs and open-source database

Template spreadsheet tabs were created to allow anyone to enter data on specific projects according to the draft data

We also engaged a contractor, Open Data Services Collaborative, to develop opensource code that would allow data on these template tabs to be imported into and exported from the INDIGO database system. This allows us to ask questions and aggregate fields across the different projects.

#### C. Prototype data visualization and open-source code

Prototype data visualizations were developed to allow anyone to view and compare different projects based on data in the spreadsheets. An example of these visualizations is provided in the figure below.

<sup>16</sup> Big Issue Invest. (2020). Beyond the Cheque Initiative (BTCI): Literature Review by Emily Mitchell.

Let's write a Technical and Learning report together!





Join our next

# INDIGO Quarterly Peer Learning session

22 April 1pm BST

For the third INDIGO Quarterly Peer Learning Group online meeting, we will be present our new Technical and Learning report, co-produced as part of our **Hack and Learn** event. Join us! Book your place here: <a href="https://golab.bsg.ox.ac.uk/indigo">https://golab.bsg.ox.ac.uk/indigo</a>



#Indigoinitiative



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Social Outcomes Conference 2021 9-10 September

We're inviting submissions for papers and presentations from policymakers, researchers and practitioners | Deadline: 30 April More info: https://golab.bsg.ox.ac.uk/call-papers-soc21



#SOC21