

SOCIAL IMPACT BONDS: FROM MYTH TO REALITY

East of England Regional Conference

25 January 2018

Girton College, Huntingdon Road, Cambridge, CB3 0JG

Programme

09.30 Arrival and registration

10.00 Welcome remarks

Cllr Keith Kiddie, *Chair of the Business & Property Committee, Norfolk County Council*

James Magowan, *Senior Policy Advisor, Department for Digital, Culture, Media & Sport*

Mara Airoidi, *Director, GO Lab*

10.20 Social Impact Bonds: state of play & why use SIBs

Mara Airoidi, *Director*, Nigel Ball, *Deputy Director and Head of Commissioning Support*, and Andreea Anastasiu, *Associate, GO Lab*

11.00 Learning from current practice:

- Manchester Treatment Foster Care SIB, Jock Rodger, *former commissioner, Manchester City Council*
- West London Zone Collective Impact Bond, Nigel Ball, *GO Lab*

12.15 What makes a good SIB?

Mara Airoidi and Nigel Ball, *GO Lab*

12.45 Lunch

13.30 Parallel workshop sessions:

- Deciding if a SIB is feasible. *GO Lab*
- Developing your SIB. *Suffolk CC, Norfolk CC, GO Lab*

14.30 Social investment and the role of social investors in developing a SIB

Neil Stanworth, *Director, ATQ Consultants*

Andrew Levitt, *Partner, Bridges Fund Management*

15.30 **Next steps and closing remarks**

16.00 **Close**