



GOVERNMENT OUTCOMES LAB

Regional spotlight session: Evidence & insights from the experience with social outcomes contracts in Europe



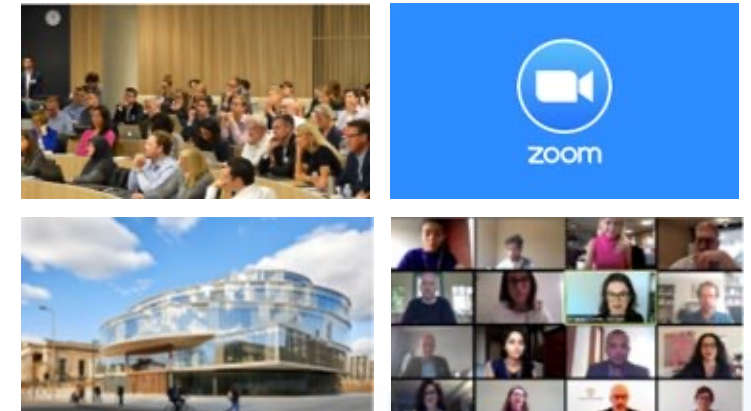
@golaboxford
#SOC22



golab.ox.ac.uk

Welcome

- Live from the Blavatnik School of Government in Oxford & online on Zoom
- If you are joining us in-person, you can still join Zoom **BUT please keep your speakers muted.**
- We will stop throughout the session to take questions both from the online and in-person participants.
- Do use the Zoom chat to introduce yourselves and to share your thoughts and questions; on Zoom, please make sure we can see your name & organisation.
- The session will be recorded and shared on the GO Lab website.



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Your hosts this afternoon



Margarida Anselmo
MAZE - Decoding Impact



Björn Vennema
Social Finance NL



Andreea Anastasiu
University of Oxford

Agenda for our session

An opportunity to...

Share updates on the latest practice in Europe

Exchange insights on best practice & shared challenges

Connect with others working in this field

Use the Zoom chat to share your own experience, questions & helpful resources



- 14.00 BST Welcome & introduction to the session
- 14.20 BST A snapshot of the practice to date across Europe & projects under development
Brief presentation followed by Q&A
- 14.40 BST Insights from practice on the ground
Brief presentations from a rich mix of practitioners and researchers followed by open discussion with all participants
- Government engagement & buy-in
 - Approach to data, measurement & understanding impact
 - Managing stakeholders in cross-sector partnerships
- 15.55 BST Concluding remarks
- 16.00 BST Close of session



Our guest speakers



Mikkel Munksgaard
Copenhagen Business
School



Maha Keramane
BNP Paribas



Tomas Bokström, RISE Research
Institutes of Sweden



Bruno Robino
European Investment Bank



Ian Dewae
HOGENT University



Dr Rosie Howlett-Southgate
Rethink Ireland



Filippo Addarii
PlusValue

Our participants



Join at
slido.com
#EuropeSOCs

A blue rectangular banner containing a white box with the logos of the Blavatnik School of Government and the University of Oxford at the top. Below the logos, the text 'Join at' is followed by 'slido.com' and '#EuropeSOCs' in large, bold white font. To the right of the text is a large white QR code.

Welcome remarks



Bruno Robino
Head of fi-compass
European Investment Bank

Bruno is Head of fi-compass at the European Investment Bank, leading the team implementing a unique advisory platform on financial instruments under the European Structural and Investment Funds.

Combining the experience gained in the private sector, at the European Commission (EC), at the European Investment Fund (EIF) and at the European Investment Bank (EIB), Bruno cumulates more than 30 years of direct involvement in financial instruments focusing on SMEs, access to finance, innovation, venture capital and private equity, debt and guarantee products, microfinance and social impact investing as well as in the provision of technical assistance and capacity building services.

Since 2019, Bruno has been steering the Social Outcome Contracting platform, under the European Investment Advisory Hub, which aims to raise awareness and provide support in the development and use of social outcomes contracting, including social impact bonds and payment-by-results.



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**A snapshot of the practice to date across
Europe & projects under development**



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Social outcomes contracts



European Investment Advisory Hub
Europe's gateway to investment support

Wide variation in use of terms: 'social impact bonds' 'social outcomes contracts', 'social impact contracts', 'payment by results'

'Outcome-based contracts that incorporate the use of private funding from investors to cover the upfront capital required for a provider to set up and deliver a service or a social programme.'

SOCIAL OUTCOMES CONTRACTING IN EUROPE

May 2021

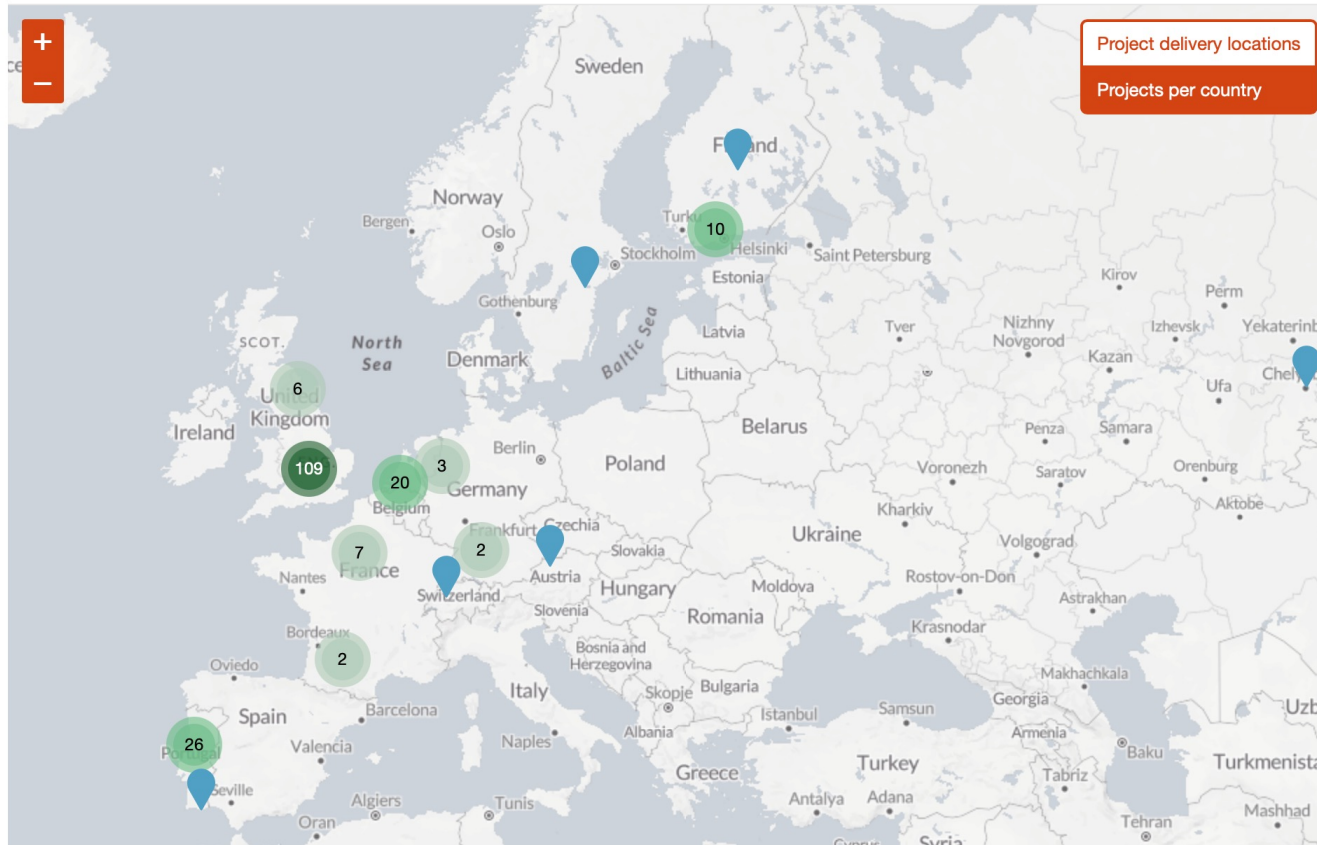
An introductory guide to social outcomes contracting in European Union Member States

In the framework of the Social Outcomes Contracting Advisory Platform, in partnership with the Government Outcomes Lab, University of Oxford

New guide on Procurement for SOCs coming out this autumn!!

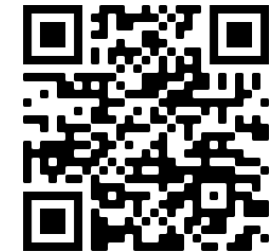


State of play across Europe



You can access the full INDIGO Global Impact Bond Dataset, monthly impact bond landscape updates & lots of other resources at:

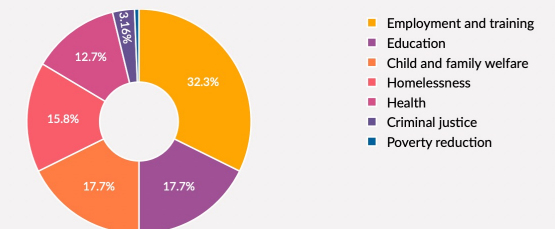
<https://golab.bsg.ox.ac.uk/indigo>



Countries

- United Kingdom (89)
- Portugal (23)
- Netherlands (17)
- France (10)
- Russian Federation (5)
- Belgium (4)
- Finland (4)
- Germany (3)
- Austria (1)
- Sweden (1)
- Switzerland (1)

Policy sector



158

Impact bonds

USD

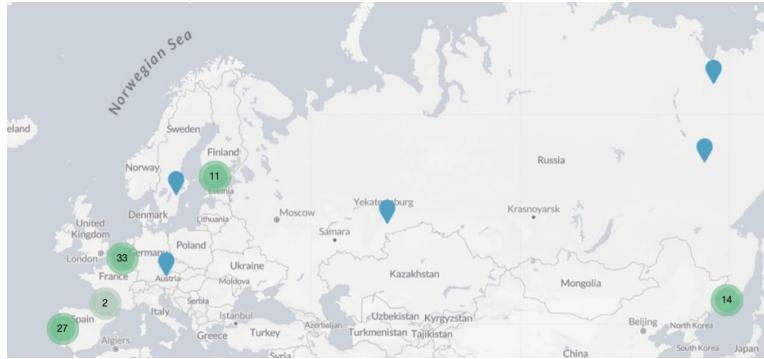
207m+

Capital raised

1.2m+

Users

SOCs in Europe (excluding UK)

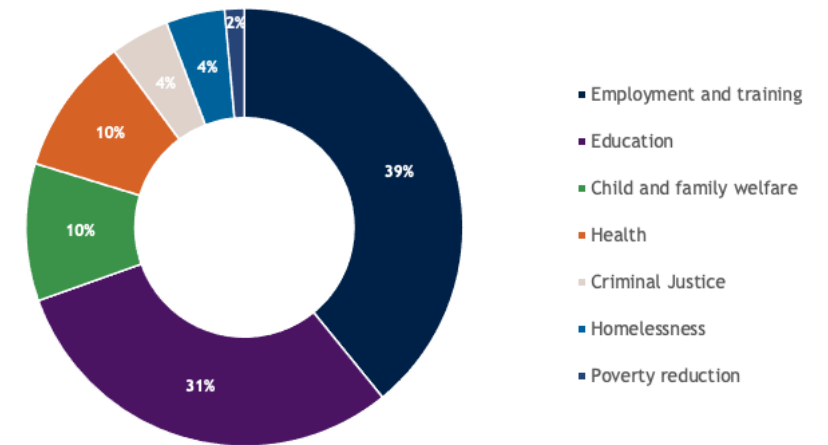


Number of projects: 69

Capital raised:
EUR 95.71 million

Engaged service users: 1,158,649

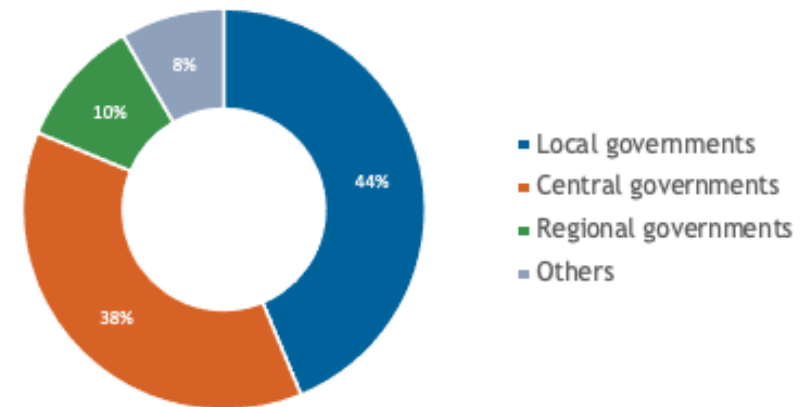
Distribution across policy sectors



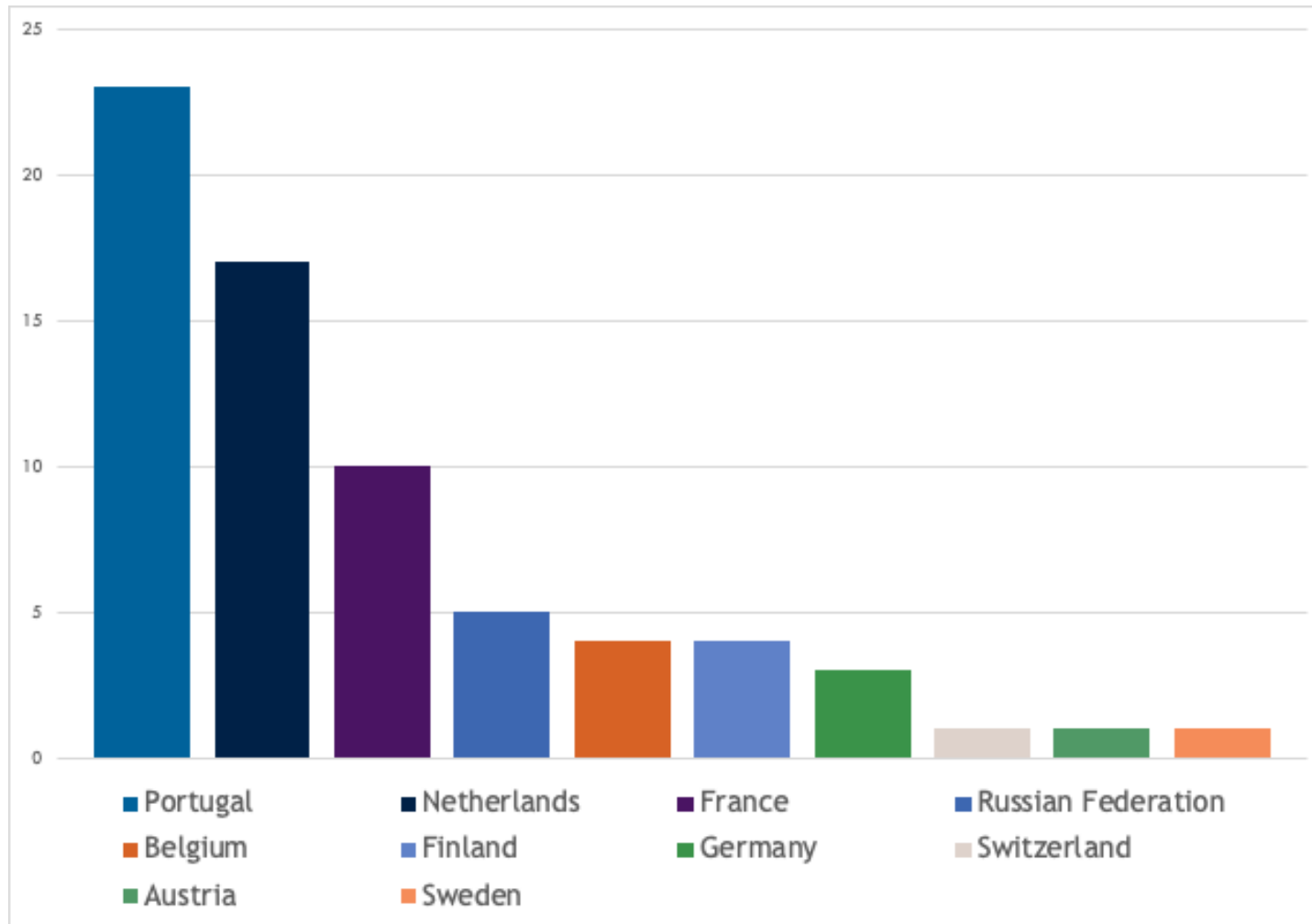
Types of investors



Types of outcome payers



Countries leading the way in Europe (excl. UK) by number of projects



<https://golab.bsg.ox.ac.uk/indigo>



Explore our datasets...

...and get in touch with us if you have data that you would like to share on projects

Better data for better social outcomes

We are the International Network for Data on Impact and Government Outcomes (INDIGO). Here you can explore our datasets, read our latest news, join our events and find out more about data sharing in the field of social outcomes.

About INDIGO



DATA SET

Impact Bond Dataset

Explore our interactive map to find out data on impact bonds around the world.

Last updated 06 Jun 2022



TOOL

Impact Wayfinder [Prototype]

Find the right impact evaluation for your project.

Last updated 08 Mar 2021



DATA SET

Social outcomes and SDGs [Prototype]

Examine the alignment between social outcomes and SDGs.

Last updated 01 Feb 2022



DATA SET

Outcomes Fund Directory

Explore outcomes funds around the world.

Last updated 11 Apr 2022



DATA SET

Pipeline dataset

Explore our pipeline dataset, where we collect data on upcoming outcomes-based projects and funds.

Last updated 10 Jul 2022



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Questions



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Updates & insights from practice on the ground



Mikkel Munksgaard
Copenhagen Business School



Maha Keramane
BNP Paribas



Tomas Bokström, RISE Research Institutes of Sweden

3 key insights

Government engagement & buy-in

Approach to measurement & understanding impact

Managing stakeholders in cross-sector partnerships



Ian Dewae
HOGENT University



Daniel Greenways
UNESCO



Dr Rosie Howlett-Southgate
Rethink Ireland

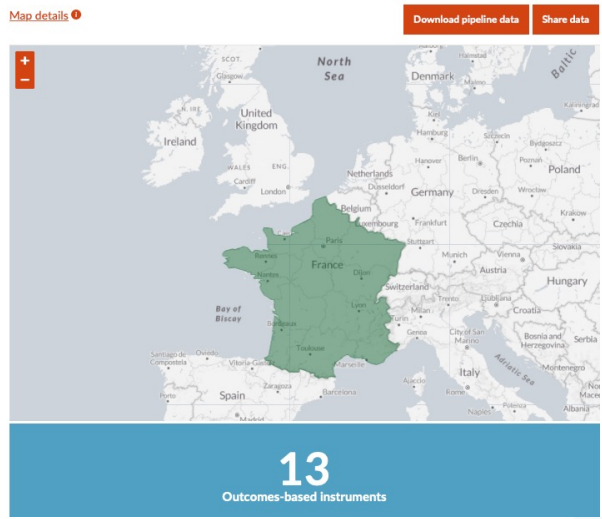


Filippo Addarii
PlusValue

Updates & insights from France



And more projects under development



Maha Keramane
BNP Paribas

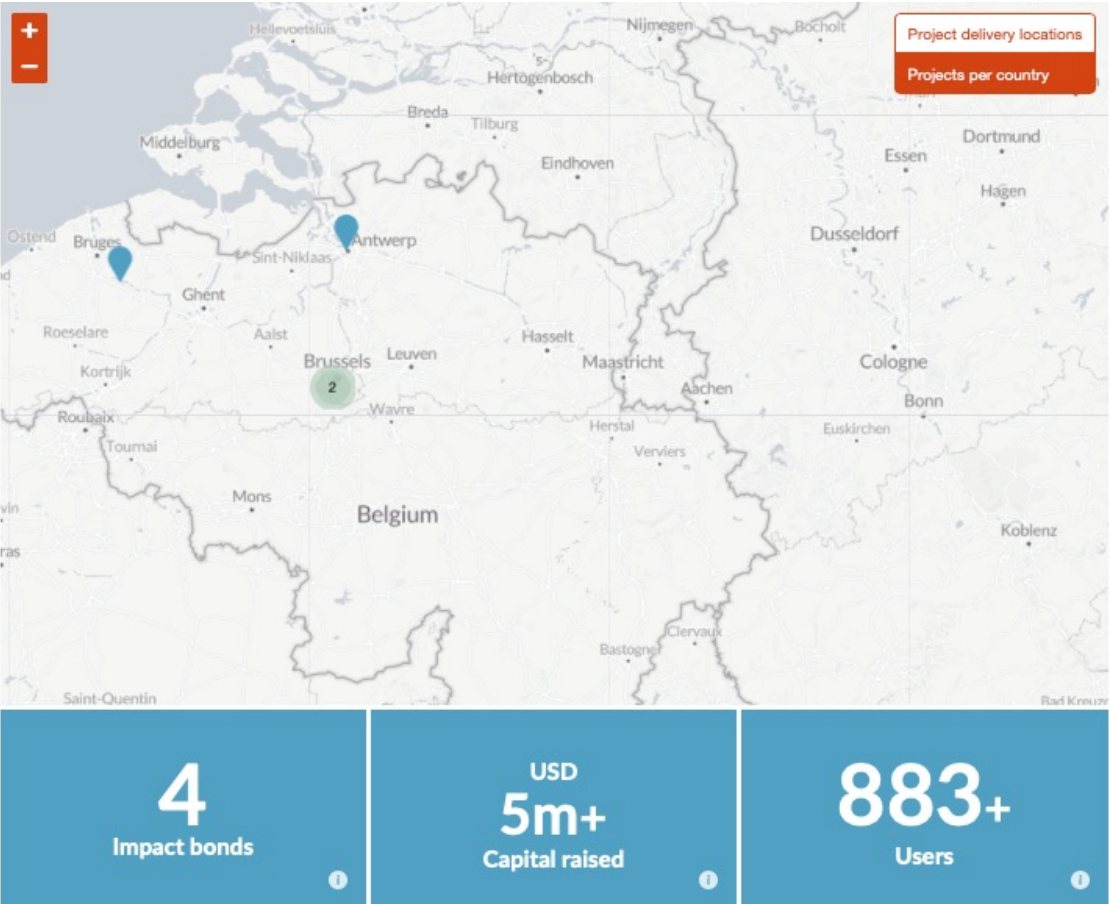
Updates & insights from Sweden

- Social Outcomes Contracting as a way to incentivise collaboration, governance toward needs-centered outcomes, and increased learning on the way.
- Collective Impact Model for Husby city district area
- National outcomes funding



Tomas Bokström
RISE
Research Institute
of Sweden

Updates & insights from Belgium



Ian Dewae
HOGENT University

Updates & insights from Denmark



Mikkel Munksgaard Andersen
Copenhagen Business School

Updates & insights from Ireland



Dr Rosie Howlett-Southgate
Rethink Ireland

Updates & insights from Italy



Filippo Addarii
PlusValue

Discussion



Mikkel Munksgaard
Copenhagen Business
School



Maha Keramane
BNP Paribas



Tomas Bokström, RISE Research
Institutes of Sweden



Filippo Addarii
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Use the Zoom chat to
share your own
experience, questions
& helpful resources



Bruno Robino
European Investment Bank



Ian Dewae
HOGENT University



Dr Rosie Howlett-Southgate
Rethink Ireland

Social Outcomes Conference 2022

8-9 September

Online and in-person in Oxford

Join us this year for the annual convening of the world's leading researchers, policymakers and practitioners working to solve some of the most pertinent issues around improving social outcomes. Expect highly interactive roundtables, thought-provoking deep dives, and engaging big picture sessions.

Register now and explore our full programme: <https://golab.bsg.ox.ac.uk/soc22>



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Thank you!

We would love your feedback!



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