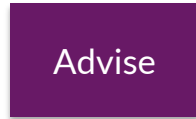




# GOVERNMENT OUTCOMES LAB



## Is there any magic dust in SIBs? Learning from the evidence to date in the UK

18<sup>th</sup> September 2018



@ukgolab  
#SIBsLearning

# About us

Joint partnership  
between UK  
Government &  
Oxford University

Established in 2016

Based at the  
Blavatnik School of  
Government, in  
Oxford

Centre of academic research and practice with a mission to improve the provision of public services to tackle complex social issues, with a focus on outcome based models

# Support available from GO Lab

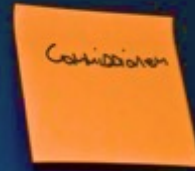
Digital Knowledge  
Hub for SIBs & OBC

[golab.bsg.ox.ac.uk](http://golab.bsg.ox.ac.uk)

Guides &  
resources



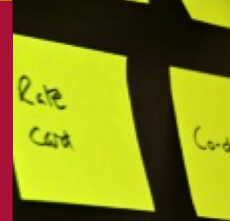
SIB  
Readiness  
Framework



SIB  
projects  
database

HOW TO  
GUIDE  
CONTRACTING  
AND GOVERNANCE

Advice  
surgeries



Events &  
workshops



Webinars



SIB  
Pioneers  
Network



Fellows of  
Practice

# Today's speakers



**Dr Mara Airoidi,  
Director, GO Lab**



**Val Keen, Head of the  
Centre for SIBs, DCMS**



**Robert Pollock,  
Director, Social Finance**



**Nigel Ball, Deputy  
Director, GO Lab  
(moderator)**



# Today's session



Download the report:

[golab.bsg.ox.ac.uk/our-projects/about-evidence-report-2018](http://golab.bsg.ox.ac.uk/our-projects/about-evidence-report-2018)

# GO Lab evidence report on SIBs

## Key findings

- SIBs may overcome perennial challenges in the public sector through **collaboration, prevention and innovation**
- There are four dimensions or active ingredients by which SIBs are expected to improve public service provision:
  - **nature and amount of payment by results;**
  - **the nature of the working capital;**
  - **the social intent of the provider organisation; and**
  - **the performance management approach**
- There needs to be more transparency across the sector, and lessons learned from pilots need to be published whether they were successful or failed
- Download the report: <https://golab.bsg.ox.ac.uk/our-projects/about-evidence-report-2018/>




# Some helpful resources

Setting and measuring outcomes 2 chapters

## Setting and measuring outcomes

A guide to identifying, defining and measuring outcomes for the purposes of outcome based commissioning

Download as PDF



- Chapter 1
- General guidance
- Introduction and overview
- Understanding outcomes, measures and metrics
- Different types of outcome
- Individual versus cohort measurement
- Developing an outcomes framework
- Identifying the right outcomes

### About the guide

This guide provides advice on the processes of identifying, defining and measuring outcomes when putting in place an outcomes-based contract or social impact bond. It is aimed mainly at local commissioners, but should also be useful to providers of services and interventions who are involved in

How to guides:  
[golab.bsg.ox.ac.uk/guidance/technical-guides/](http://golab.bsg.ox.ac.uk/guidance/technical-guides/)



BLAVATNIK  
SCHOOL OF  
GOVERNMENT

UNIVERSITY OF  
OXFORD

GOVERNMENT  
OUTCOMES  
LAB

## Advice Surgeries

Book online:  
[golab.bsg.ox.ac.uk/guidance/advice-surgeries](http://golab.bsg.ox.ac.uk/guidance/advice-surgeries)

## Webinar: Setting up the payment mechanism in an outcomes-based contract

24<sup>th</sup> October, 10am

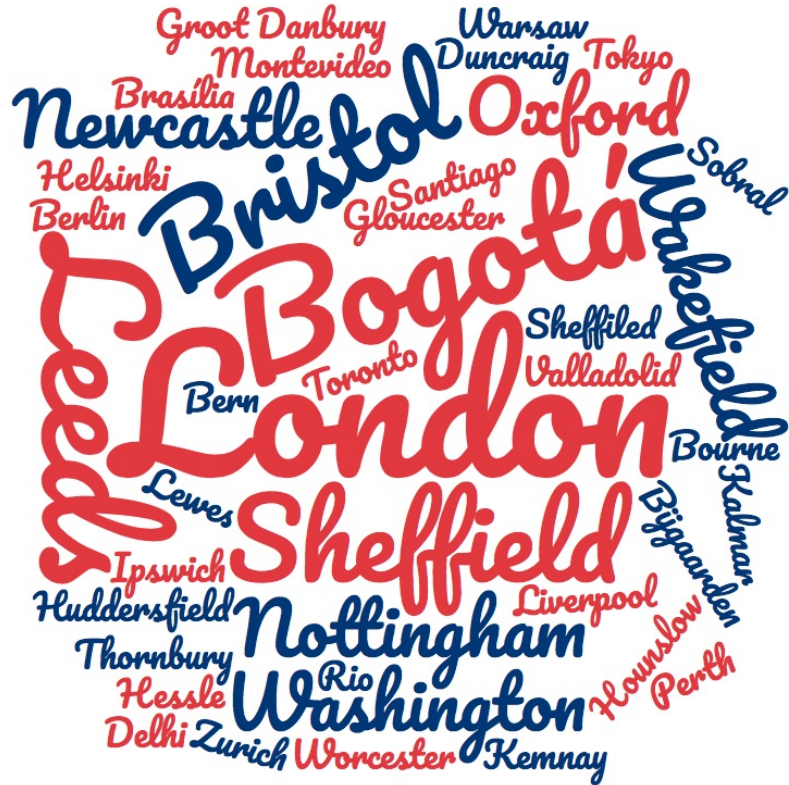
[golab.bsg.ox.ac.uk/news-events/events](http://golab.bsg.ox.ac.uk/news-events/events)



# Our audience this morning

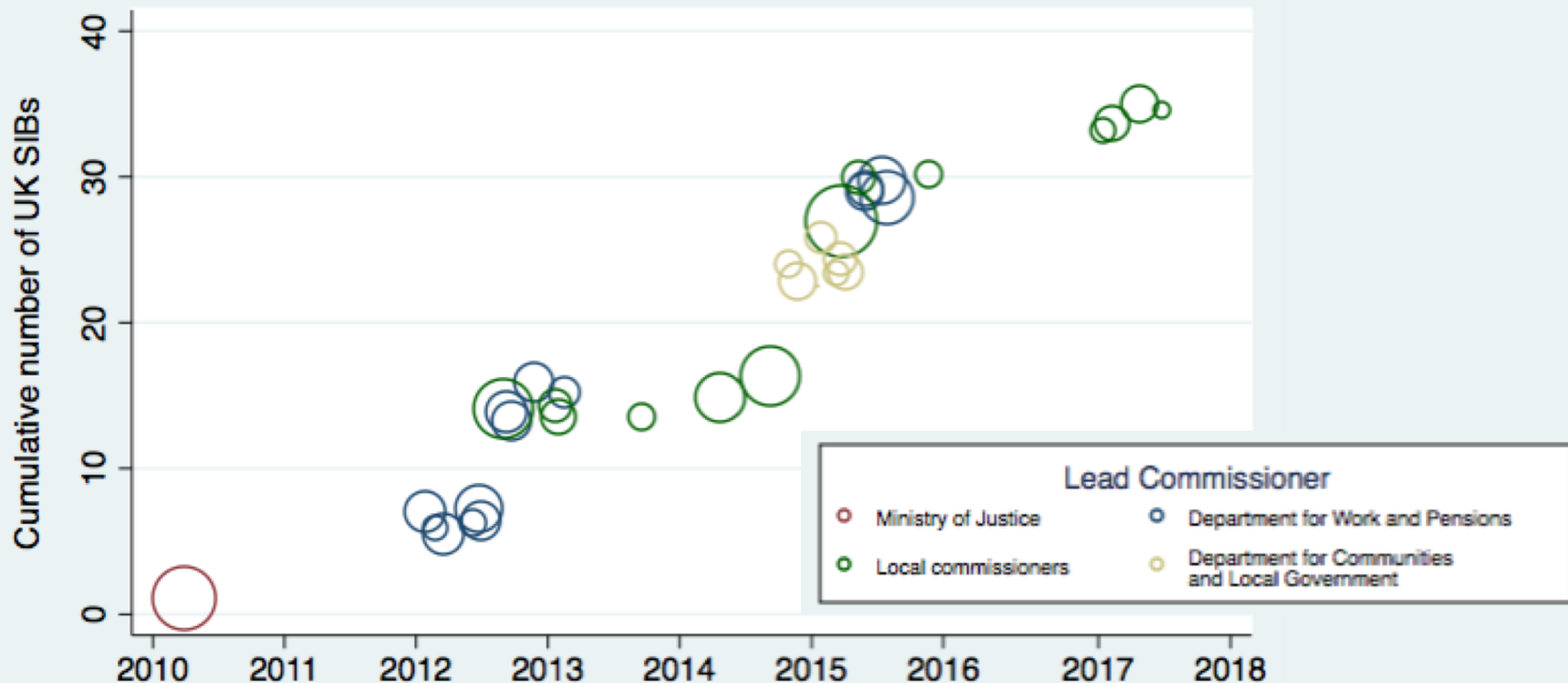


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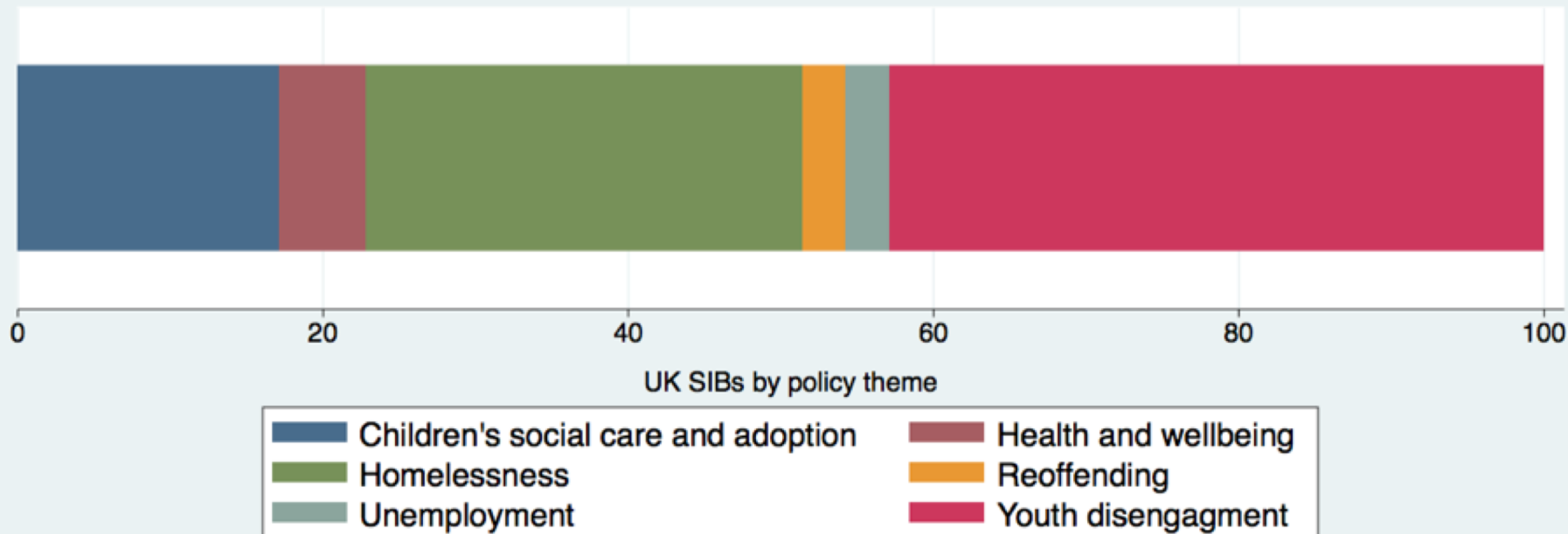
# SIBs in the UK

Figure 1: Number of UK SIBs over time, by lead commissioner and scaled according to contract value (£)



# SIBs in the UK

Figure 2: Proportion of UK SIBs by policy theme





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# Why use SIBs?

Public Service  
Challenge

**Fragmented delivery and budgets**

**Short-term focus (political & financial)**

**Difficulty creating change**

Implications  
for services

Fragmented public services: duplications, gaps, inadequate communication

Reactive public services responding to crises

Poor performing services go unchanged

Implications  
for citizens

**Fragmented, reactive, stagnant services which fail to respond to the needs of vulnerable individuals.**

**COLLABORATION**

Enable collaboration across multiple commissioners & within provider networks. Service activities 'wrap around' service users.

**PREVENTION**

Enable 'invest-to-save'. Dual-running of services with (social) investors funding 'upstream' interventions.

**ROOM TO INNOVATE**

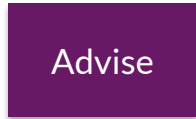
Risk transfer enables innovation. New interventions. Enhanced performance management. Systematic learning.

SIBs' potential  
for public  
service reform





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## Live Q&A

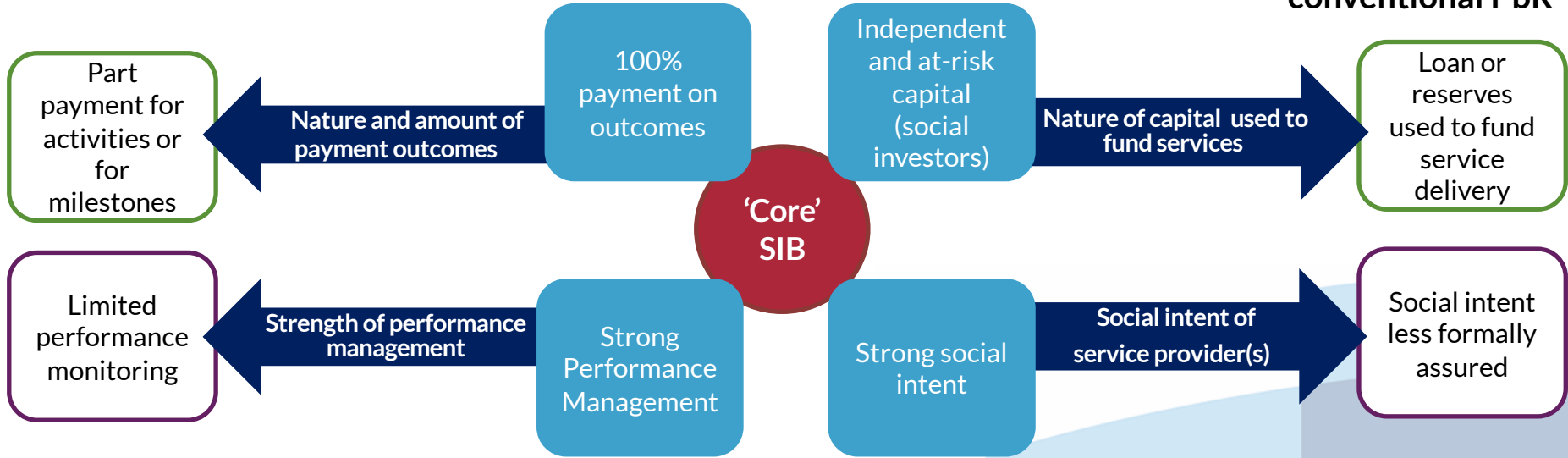


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# A SIB's 'active ingredients'

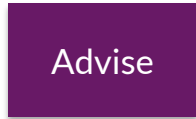
More like grants/  
Fee-for-Service

More like  
conventional PbR





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## Live Q&A



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# GO Lab evidence report on SIBs

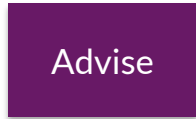
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## Live Q&A



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# Stay in touch



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