Gibson, M., van Lier, F-A. and Carter, E. (2023). Tracing 25 years of "initiativitis" in central government attempts to join up local public services in England. *Policy & Politics*.

## **Annex I - Coding Framework**

## Central Levers

Funding and f	iscal nowers			
Definition	The use of money as a direct instrument to expand the funding directly			
	available for specific cross-cutting issues or to allocate funding to support			
	a specific (more collaborative) way of working - bolster local capacity			
	(e.g. allocating funding on a pooled basis).			
	1. New money directly to local level from central government			
	2. Financial acrobatics - pooling budgets locally (Better Care Fund)			
Criteria for	Is the initiative <b>not</b> classified as law and regulation?			
classification	Is there a specific, defined pot of money assigned to the initiative?			
	Is there a restructuring of existing funding at the central or local level?			
Example	1. Life Chances Fund; New Deal for Communities			
	2. Community budgets			
Law and regul	lation			
Definition	The use of legal means to create or change the roles, responsibilities and			
	governance of key organisations and allow or sanction particular types of			
	activity (e.g., new statutory duties on local government to work in			
	partnership with the community to develop strategies and address local			
	problems).			
Criteria for	Is the initiative created by/drawn from an Act of Parliament?			
classification	Is the initiative mandated by statute? (For example, Crime and Disorder			
	Reduction partnerships are statutory bodies created by the Crime and			
	Disorder Act)			
	Is the initiative a regulatory body or framework?			
Example	Crime and Disorder Reduction Partnerships			
"Administrati	on" (Non-legal and non-fiscal measures)			
Definition	Beyond legislative and financial powers, central government has at its			
	disposal a range of administrative tools with which to influence local			
	practice. These include 'hard' measures through existing executive			
	powers, such as creating new central government bodies and restructuring			
	departmental responsibilities or instituting cross-cutting performance			
	targets. They also include softer, persuasive tools: providing information,			
	setting standards, and using communication, non-financial incentives or			
	setting standards, and using communication, non-imalicial incentives of			

	behavioural science techniques to influence the actions of organisations and change their behaviour.
Criteria for classification	Exclusionary – is the initiative neither classified as law and regulation, nor funding and fiscal powers?
Example	Local Strategic Partnerships

## **Allocation Process**

Allocation process	Description				
Competitive	The initiative was allocated according to pre-determined criteria against which bids were scored, with the highest-scoring applications receiving support.				
Needs-based	The initiative was allocated according to criteria reflecting the need of the area. This need might be based on demand in a particular policy field, such as homelessness or unemployment, or on a broader measure such as indices of multiple deprivation.				
Negotiated	The initiative was optional, with the specific arrangement determined by negotiations between central government and relevant local actors.				
Universal	The initiative applied to the whole of the country (England or the United Kingdom).				
Missing/NA	The allocation process could not be determined OR an allocation process was not applicable (for example, a central government advisory unit is not "allocated" to particular places).				

## Governance model

Level of objective setting/account ability	Description			
Central	The objectives of the programme are clearly outlined, with little or no local flexibility and/or the project is primarily accountable to central actors			
Local	The objectives of the programme are locally defined and/or the project is primarily accountable to local actors			
Level of delivery approach	Description			
Central	The service model/approach is clearly prescribed in policy documents, with no or little flexibility to adapt to local context.			
Local	The service model/approach is not specified, offers a number of different options which may be selected from, or offers significant scope for local adaptation.			