BLAVATNIK SCHOOL OF GOVERNMENT

UNIVERSITY OF OXFORD

GOVERNMENT OUTCOMES LAB

2023 Summer Hack and Learn

13 September- Kick off session

saMRC advancinglife

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Insper METRICIS

Núcleo de Medição para Investimentos de Impacto Socioambiental

@golaboxford

golab.ox.ac.uk

INDIGO

Better data for better social outcomes

INDIGO is a community of peers from different countries and policy domains with an interest in sharing data about projects that seek to address complex social problems.

Our agenda for today

- Welcome and introductions
- Introduction to our Hack and Learn event
- Challenge pitches
- Hack-teams, Slack channels and development support
- Questions?

The session is being recorded.

Please post questions in the chat throughout.

Hack and Learn phases

1. **Kick off session: 13 September 2023**

HACK HACK HACK -> use your Slack channels.

2. **Show and tell session: 28 September 2023**

Come and show your results and share your learnings. There will be a virtual social gathering after this session, all welcome!

Presentation of our blog. All invited to contribute ☺

Hack and Learn tips

- Choose one challenge as your primary challenge. Let the challenge leader know that you will be working with that team.

- Your challenge leader is your main point of help. Feel free to ask him or her any questions that you may have.

- You will get 10 minutes to show your results at the Show and Tell session. We don't expect you to have a final solution for such complex problems, but just an idea of potential ways to address them. There will be expert practitioners and researchers giving feedback.

- While you are working, write down your ideas and opinions about the experience. We will collate all of them in blog post that we will publish in the Oxford Government Outcomes Blog.

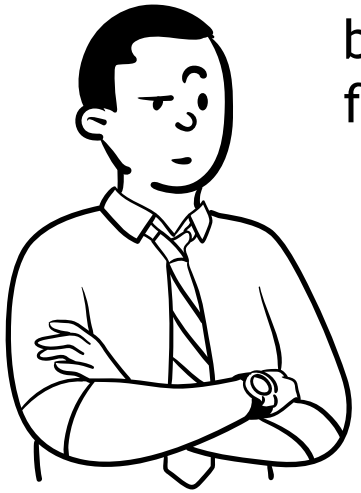
Our challenges for today

- Show me the money -> hackteam#31
- Show me the outcomes -> hackteam#32

Welcome to challenge#31!

Show me the money!
A data harvest of the type of capital used in impact bonds

The problem



So, an impact bond is a financial *bond*?

Interesting! An equity stake in a social enterprise?

I'm confused.

Well, not quite... It's more like an investment.

Erm... sort of? It's hard to say. We don't have much data about how the finance is actually arranged.

Me too tbh

What we'll do - and why

Collate any existing data

Search with unyielding intensity for sources of additional data

Critically reflect on our findings

Our challenge co-lead

Jonathan Ng

Come join challenge#31!

Questions?

harry.bregazzi@bsg.ox.ac.uk

Welcome to challenge#32!

Show me the outcomes!
Rethinking changes and adaptations in social impact bonds

Our question:

How do social impact bonds adapt to unexpected challenges?

Changes that we identified

- Changes in targets
- Changes in prices
- Changes in description of cohorts
- Changes in validation methods
- Changes in description of metrics
- Changes in timing of outcome payments

Our data model

Outcome Definition	Target Population	Targeted number of service users Or beneficiaries (total)	Unit type of targeted Service users or beneficiaries	Unit description of Service user or beneficiaries	Other target for Meeting outcome metric target	Outcome validation Method

1 metric -> 1 target -> 1 price -> 1 validation method

Our challenge

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Let's rethink our data model so that it allows:

Outcome Definition	Target Population	Targeted number of service users Or beneficiaries (total)	Unit type of targeted Service users or beneficiaries	Unit description of Service user or beneficiaries	Other target for Meeting outcome metric target	Outcome validation Method

1 metric -> 2 targets -> 3 prices -> 1 validation method

Our output

A proposal to improve the INDIGO Impact Bond Dataset data model

Towards a data model that captures the evolution of impact bonds over time

By hackteam#32

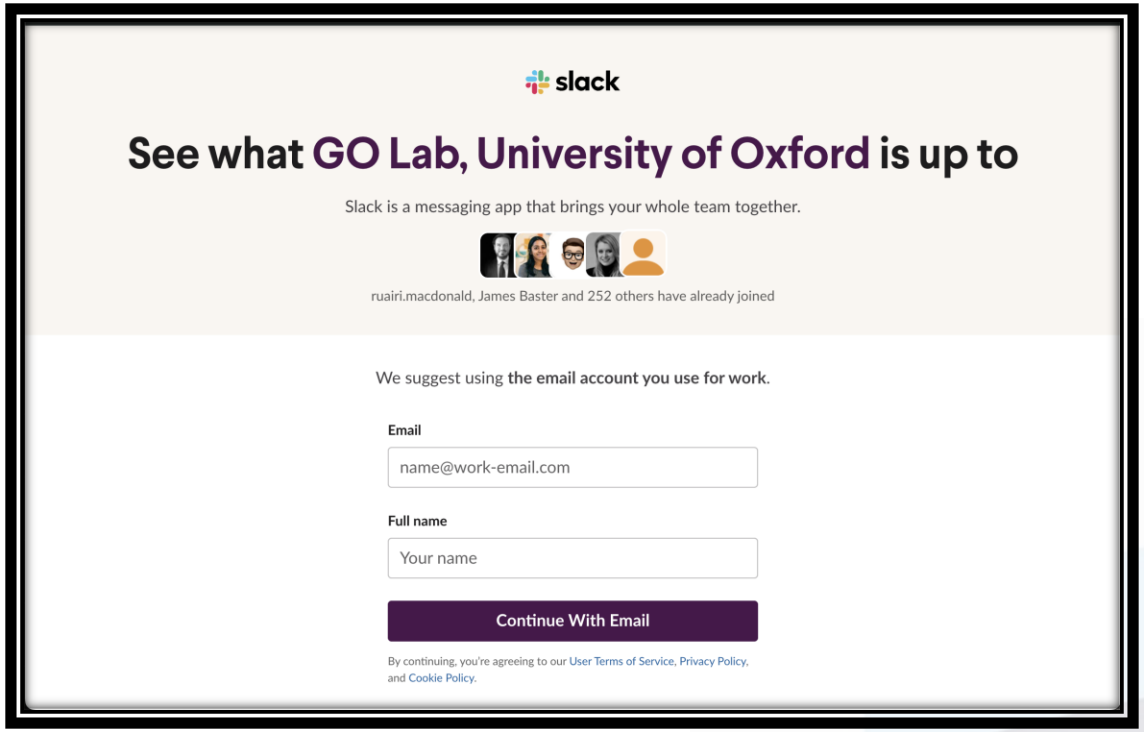
Come join challenge#32!

Questions?

juliana.outesvelarde@bsg.ox.ac.uk

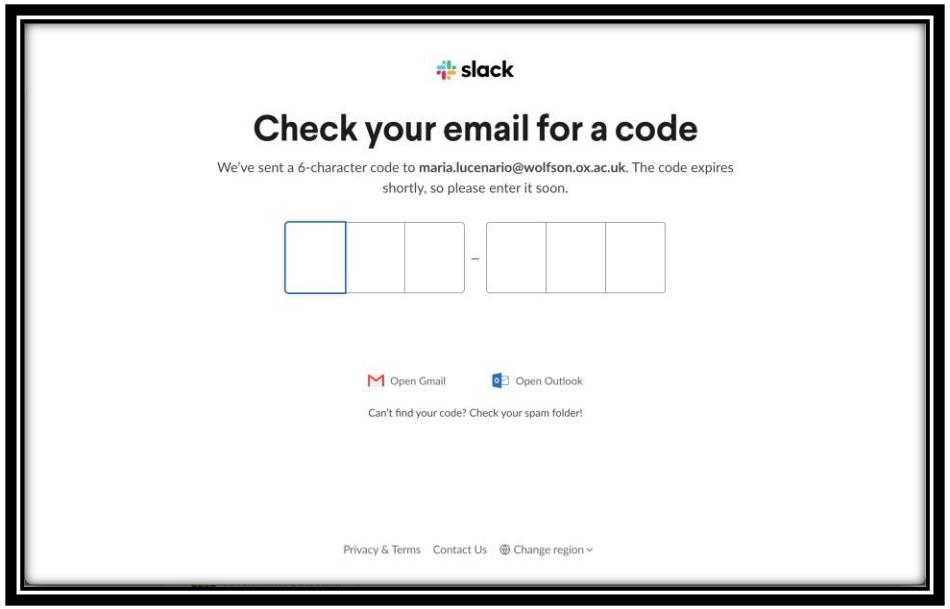
Slack channels

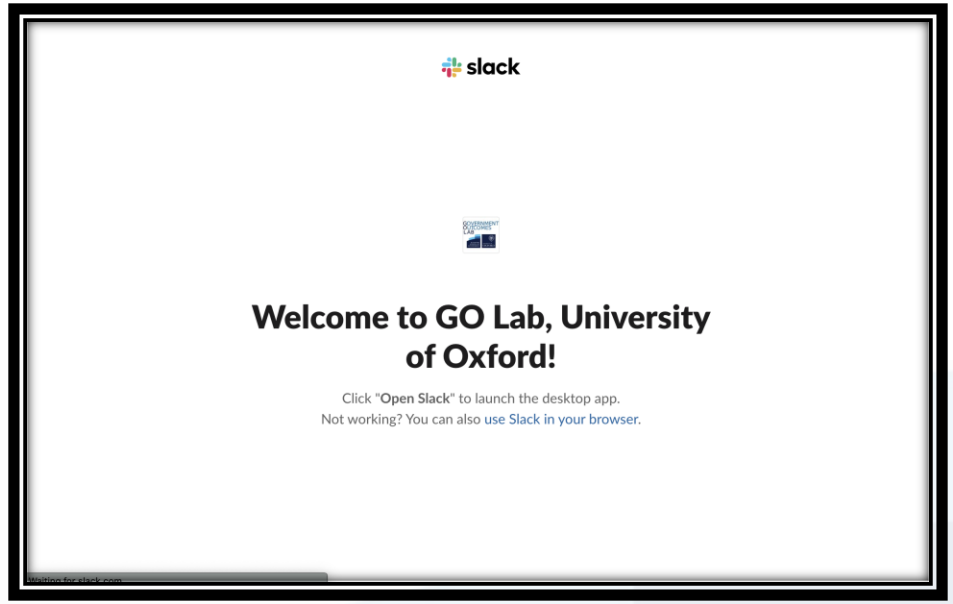
How to find your hackteam: first, join our Slack workspace (click the link on the chat)



Slack channels

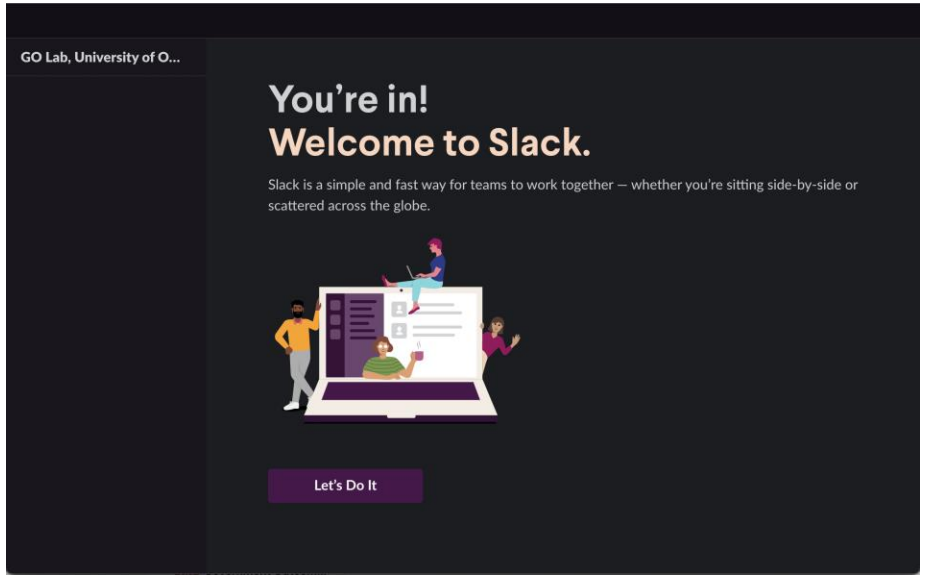
Verification – Check your email for a code

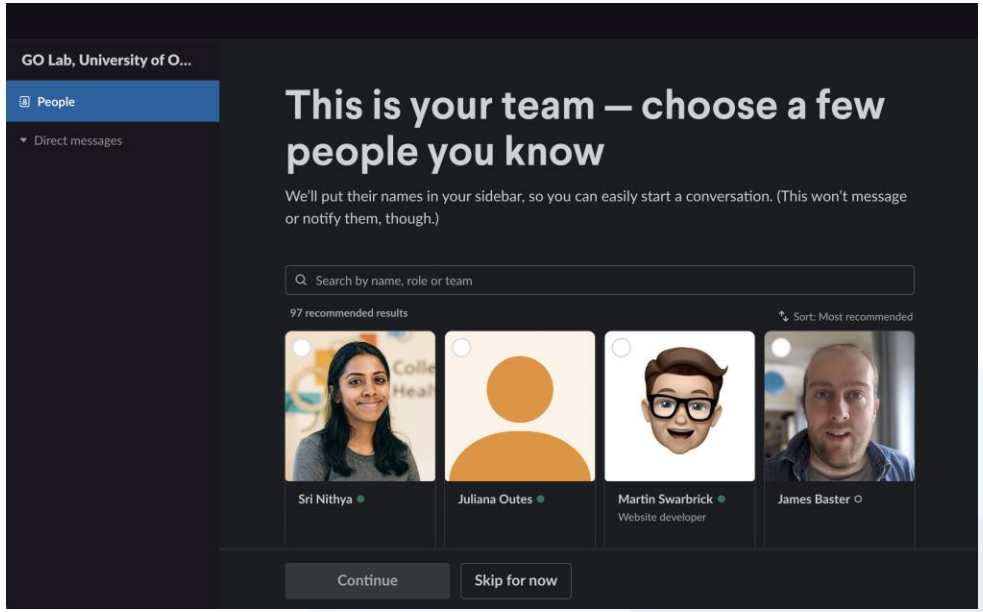




Slack channels

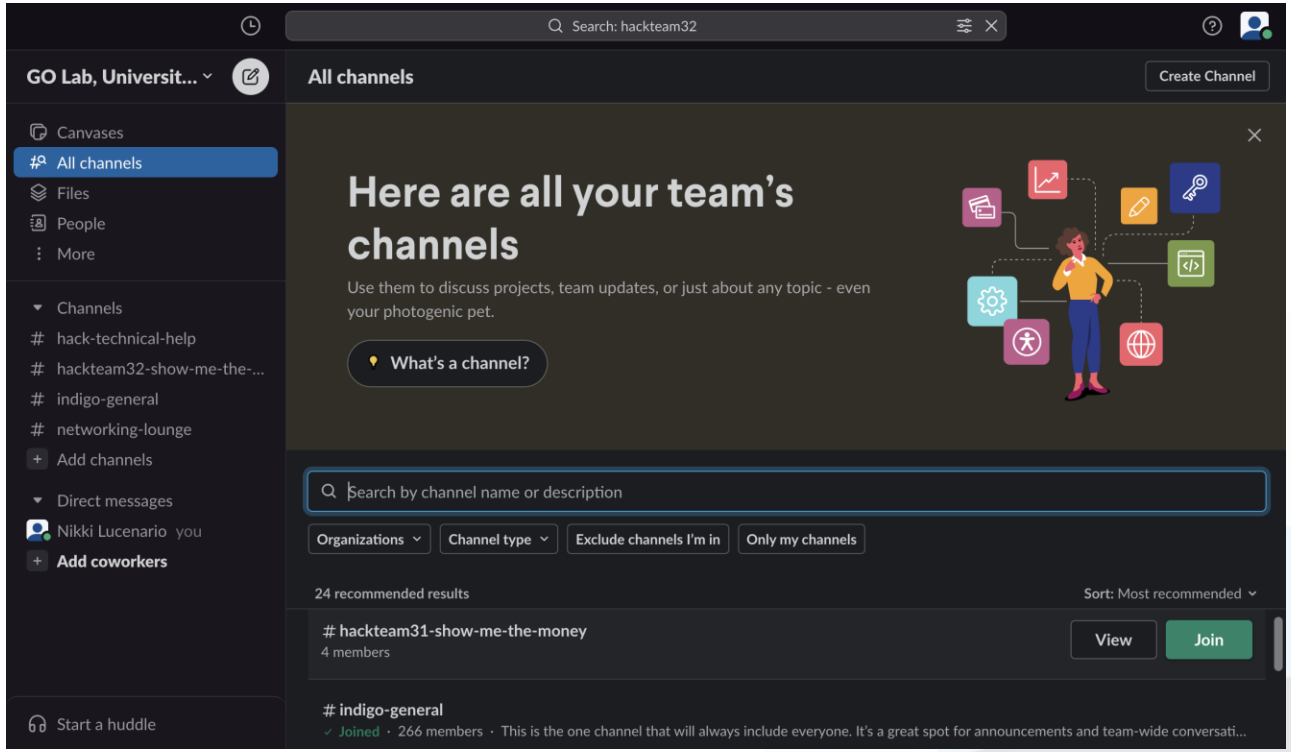
You’re in!





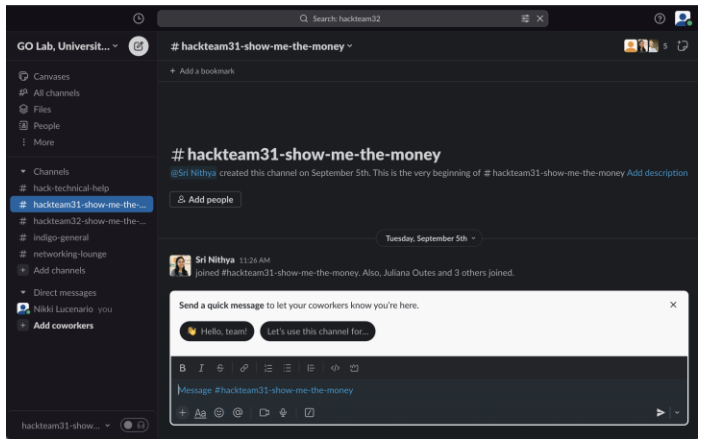
Slack channels

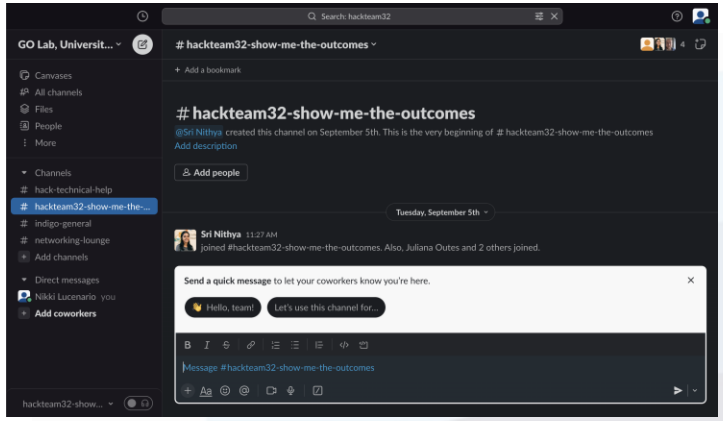
Scroll to the end of the left side of Slack and click on "All Channels." Type in the team you would like to join, and it should pop up



Slack channels

- Show me the money! A data harvest of impact bond funding arrangements -> # hackteam31-show-me-the-money
- Show me the outcomes? ! Rethinking changes and adaptations in social impact bonds-> # hackteam32-show-me-the-outcomes





Development support

Need help with your data?

hack-technical-help

Want to chat with other participants?

networking-lounge

Q&A

Any questions?

SOCIAL OUTCOMES CONFERENCE 2023

JOIN US **14 & 15 SEPT** FOR THE ANNUAL CONVENING OF THE WORLD'S LEADING RESERACHERS, POLICYMAKERS, & PRACTITIONERS WORKING TO CREATE **BETTER OUTCOMES FOR A BETTER WORLD.**

SOCIAL OUTCOMES CONFERENCE 2023

Big Picture Session

Putting the puzzle together – piecing together data and evidence in Outcomes-Based Contracting

Louise Savell Social Finance
Chair

Juliana Outes Velarde
University of Oxford

Dr Felix-Anselm van Lier
University of Oxford

Benoit Renard
Triggerise

Dr Ailsa Cook Matter of Focus

Tom Neil
Time to Spare

Dale Renner
Latitude Network

Prepare for a rich discussion around data on social outcomes contracts: we will delve data on projects' achievements and discuss different ways to show their successes and challenges. How can we use diverse data from past projects to design better programmes in the future?

Friday, 15 September at 11:15 – **Sign up to join in person or online**

#SOC23