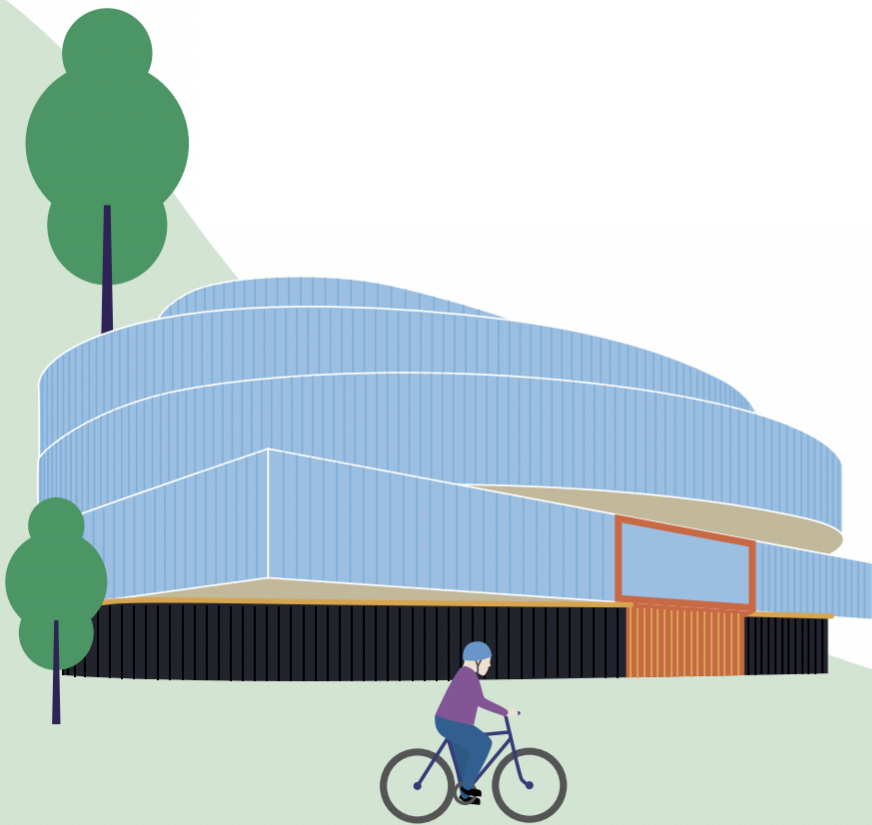


# Social Outcomes Conference 2024

Delegate Pack

5-6 September 2024

Blavatnik School of Government, University of Oxford



# Welcome to SOC24

In a historic year that will see more than 50 elections taking place across the globe and affecting nearly half the planet's population, this year's conference theme - *accountability, transparency and trust in cross-sector partnerships* - seems more salient than ever.

Loss of public trust in government is one of the biggest threats to our democracies, and the way public servants work with partners in the private and voluntary sectors to achieve better social and environmental outcomes is key to restoring faith in public services. This is why we are so passionate about bringing together every year the world's leading thinkers and doers working to improve social outcomes through cross-sector partnerships.

This year is the seventh edition of the Social Outcomes Conference and, once again, we are delighted to offer an open and inclusive platform for learning, constructive challenge and, importantly, to celebrate success. We are bringing back some of the key features that have made our conference an engaging and stimulating forum in previous years - expect rich expertise in our twelve Deep Dives, thought-provoking discussions in our two Big Picture sessions, and the opportunity to connect meaningfully with our experts over the Social Impact Poster Gallery lunch. We're excited to be introducing new formats too: more informal opportunities for knowledge exchange at the Croissants & Collaborations breakfast sessions and an academic paper workshop. On the morning of the second day, do join me and my colleague Jon for an easy run past some of Oxford's most iconic landmarks.

The conference embodies our mission to bridge academia, policy and practice for better social outcomes and reflects our dedication to inclusive evidence-building and open knowledge-sharing. We cannot wait to welcome you to SOC24!

Best wishes,  
**Andreea Anastasiu**  
Executive Director, GO Lab



# About the Government Outcomes Lab

 **WHAT**

A global centre of expertise, based at the Blavatnik School of Government, University of Oxford



 **MISSION**

To enable governments across the world to foster effective partnerships with the non-profit & private sectors for better outcomes

 **OUR TEAM**

We are an international team of multi-disciplinary researchers, data specialists & policy experts

We generate actionable knowledge, offering a comprehensive and evidence-based approach to the study of cross-sector partnerships through the three main strands of our work: research, data and engagement.



# Conference Information

This delegate pack provides key information to guide you throughout the conference. More information is available in various online materials linked throughout the pack.

For any further questions, contact us at [golab@bsg.ox.ac.uk](mailto:golab@bsg.ox.ac.uk)

## Venue

SOC24 runs from 5-6 September 2024 at the Blavatnik School of Government, University of Oxford

**Address:**  
120 Walton Street  
Oxford OX2 6AH  
United Kingdom

## Attending SOC24 in-person

We recommend arriving on Wednesday 4 September and departing on Saturday 7 September to allow time for meeting fellow delegates beforehand at our annual Pub Quiz and attending our Closing Celebration & Remarks.

## Virtual attendance

We are curating a highly interactive hybrid programme. If you registered to join us online, you will receive the passcode to access the Zoom credentials by email in due course.

## Social Media

Connect via our LinkedIn and Twitter to keep up to date with the wider community attending SOC. Tag us with #SOC24



## Catering

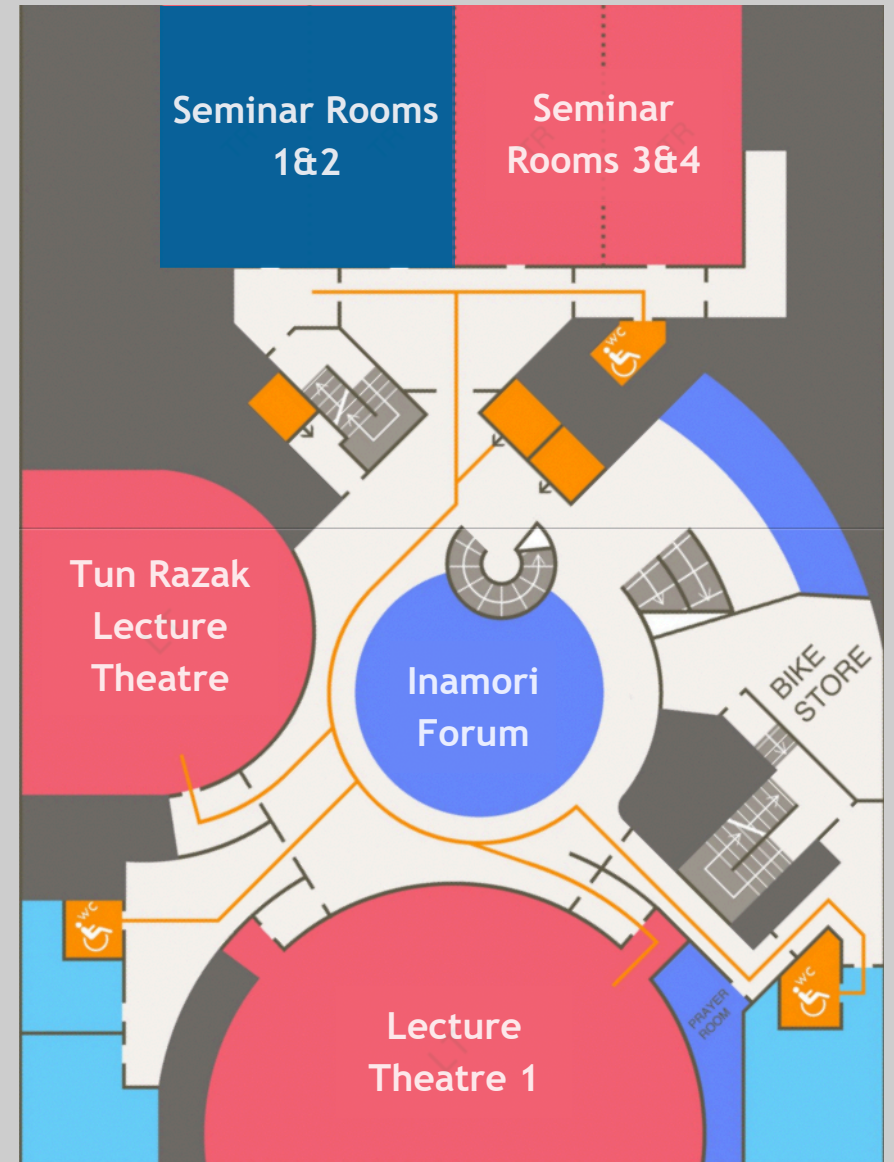
Several meals are included in the delegate fee for in-person tickets including lunch on Thursday and Friday, dinner on Thursday and a drinks reception and nibbles on Friday evening. Please contact the team for any dietary restrictions.

Check out our full FAQ page:



# Venue Map

## Basement Floor Blavatnik School of Government



# About the venue

We are delighted to welcome you to our beautiful venue, the Blavatnik School of Government, University of Oxford. The building is a testament to innovative design and sustainable architecture, perfectly embodying the School's mission of inspiring and promoting better government worldwide. It is an award-winning building, designed by the internationally acclaimed architects Herzog & de Meuron. The building exemplifies contemporary architectural design, blending functionality with aesthetic appeal.



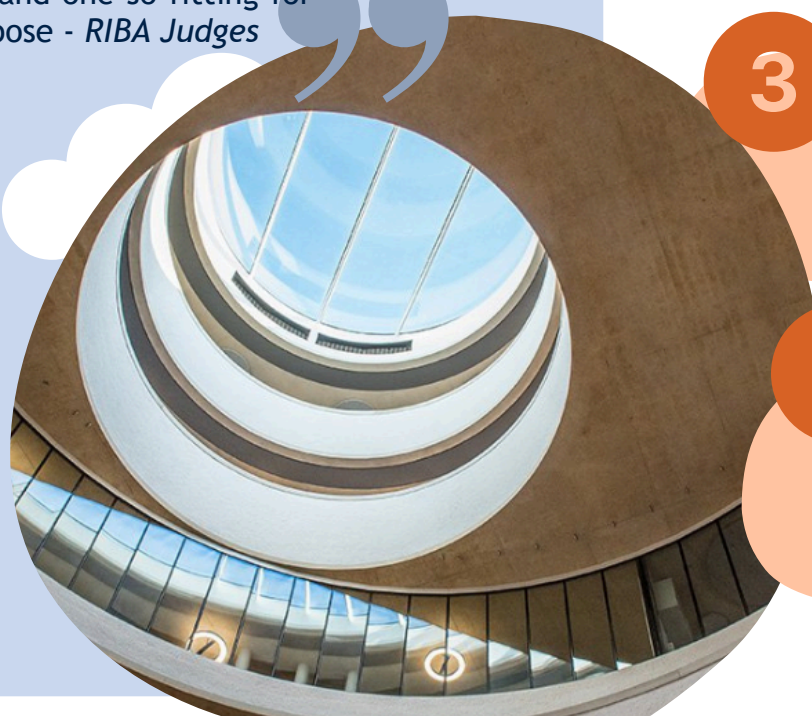
Inside, the building is quite simply breathtaking. It is one of those rare moments in architecture when the spirit soars. This is a modern cathedral of learning that at the same time stimulates, soothes and excites. [...] It is a truly inspirational piece of design and one so fitting for its purpose - *RIBA Judges*

## Don't miss:

**The environmental design:** expected to consume 49% less energy in comparison to existing UK buildings of the same size and use.

**The Window to the World:** One of its most striking features is the 'Window to the World' - an impressive architectural element that quite literally opens the building to its surroundings. This expansive glass pane, measuring 10.5 meters by 3.2 meters, holds the distinction of being the largest double-glazed single pane of glass in Europe.

**The 5th floor panoramic views of Oxford's dreaming spires & surrounding countryside:** We encourage you to take a moment to appreciate the remarkable glass features, which not only provide breathtaking views but also symbolise the School's commitment to global engagement and transparency.



# SOC24 Values

The building's thoughtful design serves as a fitting backdrop for our conference, echoing our conference values.

1

## Diversity

We value diversity and inclusion and are committed to creating a conference where the rich intersection of different voices and backgrounds are prioritised. We encourage involvement from individuals and organisations representing a range of backgrounds spanning ethnic, cultural, geographical, and income differences.

2

## Fresh perspectives & innovation

We look forward to hearing from alternative voices and perspectives that may disrupt assumptions and bring fresh views. We continue to seek insights from a wider range of voices: from different practice backgrounds, distinct leadership voices, and various national, regional, social, academic, and professional contexts. We are keen to hear about innovations, examples of building on the traditional foundations to create something fresh, and experiments or case studies that have yet to be studied in detail.

3

## Evidence-based

As part of the University of Oxford, we are committed to academic excellence in all our work. For SOC24 this means an expectation for all insights to be grounded in robust evidence.

4

## Pragmatic & constructive

We encourage all participants to bring critical, thoughtful perspectives while balancing this with being constructive - making a positive contribution. We believe in bringing together academia and policy practice - ensuring both help address and inform each other.

# Day 1 Programme

Scan the QR code or  
[click here for the full agenda](#)



08:15	Registration opens		
09:00	Welcome remarks: Professor Ngaire Woods		
09:15	Keynote address by Professor Tina Nabatchi and panel discussion <i>Of Clocks and Clouds: Addressing Public Problems in the 21st Century</i> Lecture Theatre 1		
10:45	Break		
11:30	<b>Deep Dive 1.1 Strengthening partnerships for collaborative learning in outcomes-based financing for education projects</b> Lecture Theatre 1	<b>Deep Dive 1.2 Thinking big, thinking little: partnerships for climate and environmental impact at multiple scales</b> Tun Razak Lecture Theatre	<b>Deep Dive 1.3 Benefits and challenges to outcome-based financing for health</b> Seminar Rooms 1&2
13:00	Lunch		
14:00	<b>Deep Dive 1.4 Beyond impact bonds: exploring new (and not-so-new) uses of outcomes-based contracting and impact investing</b> Lecture Theatre 1	<b>Deep Dive 1.5 Reaching marginalised communities and enhancing inclusion in outcomes-based service provision</b> Tun Razak Lecture Theatre	<b>Deep Dive 1.6 Revolutionary, responsible, and responsive relationalism in public procurement</b> Seminar Rooms 1&2
15:30	Break		
16:00	<b>Big Picture: Restoring trust in the public sector through outcome-based partnerships: transparency, relationality and adaptation</b> Lecture Theatre 1		
18:00	<b>Report Launch: The evolution of social outcomes partnerships in the UK: Distilling fifteen years of experience from Peterborough to Kirklees</b> Inamori Forum		
19:00	Networking Dinner		

If you would like to continue with some more unofficial networking, we will be heading to the Lamb & Flag after the networking dinner. All are welcome.

## Keynote address by Professor Tina Nabatchi Of Clocks and Clouds: Addressing Public Problems in the 21st Century

This year's SOC24 keynote discussion will be offered by Professor Tina Nabatchi. As Joseph A. Strasser Endowed Professor in Public Administration and a professor of public administration and international affairs, Professor Tina Nabatchi is based at America's top-ranked school for public affairs, the Maxwell School of Citizenship and Public Affairs.

Nabatchi's extensive publishing record includes being the lead editor of "Democracy in Motion: Evaluating the Practice and Impact of Deliberative Civic Engagement," and authoring a number of influential books such as "Public Participation for 21st Century Democracy" and "Collaborative Governance Regimes." She also has several award-winning articles, including "Evaluating the Productivity of Collaborative Governance Regimes: A Performance Matrix", which won the 2015 best article award from Public Performance and Management Review.

Professor Nabatchi will draw on her decades of research, including her award-winning work on citizen participation, collaborative governance, conflict resolution and challenges in public administration to explore this year's conference theme of accountability, transparency & trust in cross-sector partnerships.

In addition to her academic contributions, Nabatchi has also had significant experience using her work in collaboration with various US Government departments. With expertise spanning the academic realm and significant applied work in politics and policy, Nabatchi's experience brings together the best of both research and practice, ensuring that this will be a Keynote Speech not to be missed!



**Professor Tina Nabatchi**  
*Syracuse University*



## Day 1 Sessions

### Deep Dive 1.1 Strengthening partnerships for collaborative learning in outcomes-based financing for education projects

Outcomes-based financing (OBF) is emerging as an innovative financing approach in education aimed at enhancing effectiveness, accountability, and transparency in education programming. This panel discusses the critical role of collaborative learning amongst diverse actors in examining the opportunities and challenges of implementing OBF within the education sector. The insights shared in the panel should be invaluable for stakeholders either considering OBF or who are already implementing education projects using OBF.

**Session Chair:** Dr Arushi Terway (NORRAG)

**Speakers:** Dr Vikas Maniar (Tata Institute of Social Sciences), Jacqui O'Hanlon (Royal Shakespeare Company), Dr Lynsey McCulloch (Royal Shakespeare Company), Dr Matthew Collins (Royal Shakespeare Company), Dr Özsel Beleli (Education Outcomes Fund), Dr Dhir Jhingran (Language and Learning Foundation), Sietse Wouters (UBS Optimus Foundation)

### Deep Dive 1.2 Thinking big, thinking little: partnerships for climate and environmental impact at multiple scales

This session will explore cross-sector partnerships for environment and climate policy at multiple scales. Key themes include: Global climate finance and the impact of investment; varying definitions and metrics for results; stakeholder engagement and co-creation of 'green' solutions; governance and administration to support multi-scale partnerships.

**Session Chair:** Dr Harry Bregazzi (GO Lab, University of Oxford)

**Speakers:** Frances Pimenta (Department for Energy Security and Net Zero, UK Government), Benjamin Stephens (Instiglio), Dr Patsy Kraeger (Chatham University), Dr Creed Tumlison (California State University), Dr Benedetta Trivellato (University of Milano-Bicocca)

### Deep Dive 1.3 Benefits and challenges to outcome-based financing for health

In this session, we will take global stock of the landscape of outcome-based investments in health. We will then explore the experience of the benefits and challenges in this field, as well as the tried-and-true solutions to mitigate risks. This will be informed by international case studies in Europe, Australia, UK, and Netherlands. We will investigate key questions which have relevancy for any stakeholder interested in the area of health.

**Session Chair:** Emily Hulse (GO Lab, University of Oxford)

**Speakers:** Prof Balazs Nagy (Syreon Research Institute & Invest for Health), Prof Henry Cutler (Macquarie University Centre for the Health Economy), Stefánia Plankó (Syreon Research Institute & Invest for Health), Ruben Koekoek (Social Finance NL)

Scan the QR code or  
[click here for the full agenda](#)



# Day 1 Sessions

Scan the QR code or  
[click here for the full agenda](#)



## Deep Dive 1.4 Beyond impact bonds: exploring new (and not-so-new) uses of outcomes-based contracting and impact investing

This session will explore innovative ways of working with outcomes-based contracts and impact investing. Building on the recently published 'Beyond Impact Bonds' report, we will delve into a number of projects making different uses of outcomes contracting and cross-sector partnerships. We will think together how to collect data on these experiences in a larger database on outcomes contracts.

**Session Chair:** Dr Mara Airoidi (GO Lab, University of Oxford)

**Speakers:** Juliana Outes Velarde (GO Lab, University of Oxford), Royston Braganza (Grameen Impact Investments India), Serena Guarnaschelli (KOIS), Celeste Brubaker (Village Enterprise), Stefánia Plankó (Syreon Research Institute & Invest for Health), Dr Adam Abdulkadir (Save the Children), Daniel Uribe (Fundación Corona)

## Deep Dive 1.5 Reaching marginalised communities and enhancing inclusion in outcomes-based service provision

Outcomes contracts are designed around measurable impact. This session asks 'measurable impact for whom?', and explores the difficulties of providing beneficial services for vulnerable and marginalised people. From programmes for disabled children, to refugees, to survivors of domestic abuse, we will critically reflect on initiatives to include and support vulnerable communities within outcomes contracts. Key themes include: incentives to enhance inclusion; trust and sensitivity between providers and service users; developing community-centric definitions of outcomes and impact.

**Session Chair:** Dr Ailsa Cook (Matter of Focus)

**Speakers:** Tanyah Hameed (Social Finance), Lucy Barkl (NSW Treasury), Nnamdi Okolo (University of Sheffield), Christopher Kurt Burningham (Education Outcomes Fund)

## Deep Dive 1.6 Revolutionary, responsible, and responsive relationalism in public procurement

This session will delve into the public procurement professional's role in relational public contracting for innovation, sustainability and VCSEs. By exploring the intricate relationship between procurement practices and relational contracting, we will highlight how professionals can drive social value through collaborative and responsible partnerships.

**Session Chair:** Dr Ruairi Macdonald (Faculty of Law, University of Oxford)

**Speakers:** Prof Michal Plaček (Charles University), Dr Benjamin M. Brunjes (University of Washington), Prof Carolyn Heinrich (Vanderbilt University), Prof Jane Lynch (Cardiff University), Carol Cravero (ITC/ILO & IFAD)

## Big Picture: Restoring trust in the public sector through outcome-based partnerships: transparency, relationality and adaptation

This year over half of the world's population are heading to the polls for elections, yet governments are facing a crisis of confidence from their citizens. Restoring this trust requires governments to deliver results against a backdrop of what is being dubbed a 'permacrisis'. What can be done to restore faith in the public sector? And what wider lessons might we learn from outcomes-based contracting to build and renew public sector capabilities, collaboration, and culture?

**Session Chair:** Dr Eleanor Carter (GO Lab, University of Oxford)

**Speakers:** Andrew Greenway (Public Digital), Dr Joe Abah (DAI Global), Dr Mekhala Krishnamurthy (Ashoka University)

## The evolution of social outcomes partnerships in the UK: Distilling fifteen years of experience from Peterborough to Kirklees

Nearly fifteen years since the world's first social impact bond was launched at HMP Peterborough in England, the impact bond model has been stretched and flexed to fund a growing array of social programmes across health, employment, education, social care and many more. Alongside this adaptation, we have also seen a shift in how this funding model is used and understood.

Yet for many beyond the immediate community working on these cutting-edge partnership projects, social impact bonds still equal the Peterborough SIB. This means that the understanding of the practice, potential and proof of impact of these innovative approaches remains fragmented and partial. Significant opportunities for public sector reform and systemic change will be missed as long as a fog of baffling terminology and mis-interpretation clouds how we see the role of outcomes and effective cross-sector in tackling the acute public services crisis the country faces.

This report brings together perspectives from across academia, policy and practice to take stock of UK's experience with impact bonds over the past 15 years, to help inform and inspire best practice across the globe.

**Speakers:** Professor Ngaire Woods (Blavatnik School of Government, University of Oxford), Andreea Anastasiu (GO Lab, Blavatnik School of Government, University of Oxford), Nick Hurd (GSG Impact), Michael Peoples (Kirklees Better Outcomes Partnership)

# Day 2 Programme



Scan the QR code or  
[click here for the full agenda](#)



07:00	Oxford landmarks run (starts at Radcliffe Camera)		
07:45	Registration opens		
08:00	Croissants & Collaborations Window to the World		
09:15	<b>Deep Dive 2.1 Exploring outcomes funds: Evidence &amp; lessons learnt from around the world</b> Lecture Theatre 1	<b>Deep Dive 2.2 Cross-sector services in fragile settings: crisis, collaboration, and results</b> Tun Razak Lecture Theatre	<b>Deep Dive 2.3 Data into evidence, and evidence into practice: putting data at the centre of decision-making</b> Seminar Rooms 1&2
10:45	Break		
11:30	<b>Share and Learn: Learning from the Life Chances Fund projects: impact &amp; ways forward</b> Lecture Theatre 1	<b>Share and Learn: Academic paper workshop</b> Seminar Room 1&2	
12:30	Lunch & Social impact poster gallery Inamori Forum		
13:30	<b>Deep Dive 2.4 Disrupting the narrative: global perspectives to inspire leading outcomes practice</b> Lecture Theatre 1	<b>Deep Dive 2.5 Empowering voices, bridging gaps: innovative approaches to locally-led development and cross-sector collaboration</b> Tun Razak Lecture Theatre	<b>Deep Dive 2.6 The public sector in relational contracting: contracting by the People, for the People</b> Seminar Rooms 1&2
15:00	Break		
15:30	<b>Big Picture: Beyond pilotitis: rethinking narratives and actions to institutionalise outcomes</b> Lecture Theatre 1		
17:30	<b>Power to People and Places: What does it take to deliver social change for a more equal Britain? - In Conversation with Andy Burnham, Mayor of Greater Manchester</b> Lecture Theatre 1		
18:15	🎉SOC24 Closing celebration gala & remarks		

We will be heading to the Victoria after the celebration gala for more unofficial networking. All are welcome.



# Day 2 Sessions

Scan the QR code or  
[click here for the full agenda](#)



## Deep Dive 2.1 Exploring outcomes funds: Evidence & lessons learnt from around the world

This session will feature a deep exploration of the latest practice and evidence around the use of outcomes funds. To date over 20 outcomes funds have been launched and implemented, spanning diverse countries and policy areas of focus. What is the state of play globally with outcomes funds? Where are new funds being developed? What can we learn from the practice to date about how to design and implement outcomes funds effectively?

**Session Chair:** Andreea Anastasiu (GO Lab, University of Oxford)

**Speakers:** Emily Hulse (GO Lab, University of Oxford), Dr Eleanor Carter (GO Lab, University of Oxford), Neil Stanworth (ATQ Consultants), Juanita Peñuela Avila (Education Outcomes Fund), Miléna Castellnou (Education Outcomes Fund)

## Deep Dive 2.2 Cross-sector services in fragile settings: crisis, collaboration, and results

Stability and social cohesion are the foundations of improved social outcomes. It is therefore little surprise that populations affected by violence and displacement often have weak services and poor outcomes. While aid to fragile and conflict-affected states has increased, the success of development spending in these contexts remains questionable. There is an urgent need to better understand factors that would constitute more effective support for vulnerable populations. This session explores the theory and practice of cross-sector collaboration in fragile contexts. Key themes include: results-based partnerships; trust and inclusion; accountability and transparency.

**Session Chair:** Dr Isabella Bunn (Regent's Park College, University of Oxford)

**Speakers:** Dr Harry Bregazzi (GO Lab, University of Oxford), Sebastian Chaskel (Instiglio), Christina Bennett (Start Network), Zachary Levey (Levoca), Jean Emmanuel Desmornes (IDB Lab)

## Deep Dive 2.3 Data into evidence, and evidence into practice: putting data at the centre of decision-making

This session will showcase a number of initiatives where data on outcomes plays a key role in shaping decisions. Producing and using data on outcome metrics, targets and achievements takes time and effort. In this session, we will discuss what are the metrics and indexes that are used the most, how they feed further decision-making processes and the trade-offs that happen when data is transformed into action.

**Session Chair:** Juliana Outes Velarde (GO Lab, University of Oxford)

**Speakers:** Valery Wichman (Office of the Prime Minister - Cook Islands), Phalasha Nagpal (Oxford Policy Management), Dr Divya Nambiar (Oxford Policy Management), Dr Julia Mensink (Acumen), Dr Sabina Alkire (Oxford Poverty and Human Development Initiative), Benoit Renard (Triggerise), Tomas Bokström (RISE Research Institute of Sweden), Nitya Daryanani (British Asian Trust)

## Big Picture: Beyond pilotitis: rethinking narratives and actions to institutionalise outcomes

This session will bring together some of the most experienced leaders in the field to ask: how can we move beyond pilots and experimentation to harness the potential of outcomes-based funding for social and environmental change at scale? We will anchor the discussion in three core questions:

- What can we learn from the success but also failure to date in using outcomes-based approaches as a catalytic enabler of a broader transformation of systems to be re-oriented towards delivering impact?
- What are the key structural barriers that prevent mainstream adoption of outcomes-based programmes by the public sector and is a 'blueprint to scale' possible?
- Do we need to improve what we deliver, how, and who we build outcome-focused partnerships with, or should we simply adjust our expectations on the pace of change

**Session Chair:** Andreea Anastasiu (GO Lab, University of Oxford)

**Speakers:** Aneta Wierzynska (The Global Fund), Raffaella De Felice (Global Steering Group for Impact Investments), Radana Toner (Foreign, Commonwealth and Development Office), Nicole Pflock (Instiglio), Dr Amel Karboul (Education Outcomes Fund)

## Learning from the Life Chances Fund projects: impact & ways forward

In this practice-focused session we will dive deep into the experience of some of the social outcomes partnership projects supported through the Life Chances Fund. We will look at projects across different policy areas to explore impact, success factors as well as implementation challenges. We will also reflect together on the projects' sustainability plans and legacy.

**Session Chair:** Andreea Anastasiu (GO Lab, University of Oxford)

**Speakers:** Jessica Reedy (GO Lab, University of Oxford), David Parks OBE (The Skill Mill)

## Academic paper workshop

We are delighted to be hosting an academic paper workshop for the first time at the Social Outcomes Conference. This will be an interactive session, providing an opportunity to gather with peers and workshop your academic paper.

**Session Chair:** Michael Gibson (GO Lab, University of Oxford)

**Speakers:** Prof Ole Helby Petersen (Roskilde University)



## Croissants & Collaborations

With our brand new 'Croissants & Collaborations', we're will be hosting informal sessions on topics such as mission-based government and relational contracting, women's health, sport, Early Career researchers, and assessing progress in outcomes-based partnerships. These informal, thematic chats are for in-person participants over breakfast and a hot drink and offer a great opportunity for networking and to exchange ideas.

## Day 2 Sessions

Scan the QR code or  
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### Deep Dive 2.4 Disrupting the narrative: global perspectives to inspire leading outcomes practice

Join us for this session where we'll explore pioneering initiatives in social outcomes partnerships worldwide. Hear from experts representing diverse regions including the Middle East, Latin America, Africa, and Asia, offering invaluable insights beyond conventional Western paradigms. Gain fresh perspectives and innovative strategies to drive impactful change in social outcomes initiatives.

**Session Chair:** Dr Chih Hoong Sin

**Speakers:** Jessica Reedy (GO Lab, University of Oxford), Margarida Anselmo (Maze - Impact Portugal), Christopher Gee (The Institute of Policy Studies), Paola Fonseca (VIVA Idea/GAIL/UN University for Peace), Mustafa Karabaş (ISTKA - Istanbul Regional Development Agency), Dr Tal Arazi (Myers-JDC-Brookdale Institute)

### Deep Dive 2.5 Empowering voices, bridging gaps: innovative approaches to locally-led development and cross-sector collaboration

This session will explore innovative strategies that empower local communities, engage service users and vulnerable groups, and enhance cross-sector collaborations for sustainable development and social impact.

**Session Chair:** Katie Kelly (New Local)

**Speakers:** Lucy Charles (Kirklees Better Outcomes Partnership), Dr Haley Beer (Warwick Business School), Mark Scott (Warwick Business School), Louise Savell (Social Finance), Alison Bukhari (Educate Girls), Dr Ria Sinha (Indian School of Development Management), Russell Wood (Bedrock Social Co), Dr Kristina Patterson (Georgia Southern University)

### Deep Dive 2.6 The public sector in relational contracting: contracting by the People, for the People

At SOC23, we examined the potential for formal relational contracting to support more effective contracting when the public sector seeks to source complex services from private providers. In this SOC24 session, we'll instead focus on the role of the public sector in formal relational contracts, examining (1) the particular challenges posed by the involvement of a public actor in the contract (e.g. public accountability, political pressure etc.) and (2) the public sector capabilities needed to overcome these challenges.

**Session Chair:** Michael Gibson (GO Lab, University of Oxford)

**Speakers:** Prof Ole Helby Petersen (Roskilde University), Jonathan Ng (USAID), Tim Cummins (World Commerce and Contracting), Justine Le Floch (IAE Paris Sorbonne), Philip Armitage (JUSTICE)

## More exciting events!

Aside from the social impact poster gallery and report launch, there are a few more exciting activities in store for those attending in person!



### Pub Quiz

Join us on the evening of Wednesday 4th for our annual pre-conference Pub Quiz. Hosted by Jess, Jon, & Andreea, this is the perfect chance to have a taste of British pub culture, and what could be more Oxford-y than doing a quiz for fun? Whether you've been before or it's your first time, this is a great chance to meet (& compete with) fellow attendees & our GO Lab team.

### Oxford Landmarks Run

Stay active during the conference and discover some of Oxford's most iconic landmarks by joining us on an easy morning run on Day 2 of SOC24. We will start the run at the [Radcliffe Camera](#), in the very heart of Oxford. This will start at 7am (sharp) and last half an hour, led by Andreea and Jon.



### Networking

On top of this programme of supplementary events, wider networking opportunities will be available across SOC24, with times scheduled for unstructured networking throughout the conference days.

### Closing Celebration Gala

We are excited to announce a celebratory ending and closing remarks with moments of community, insights, and connection. Join us for drinks, nibbles, music, and reflections for this final celebration in our beautiful venue. Join us 5:00pm-9:00pm for the end of SOC24.



# GO Lab's Oxford Recommendations

Coming in-person? Make the most of this beautiful city by enjoying some of our team's top recommendations.



## FELIX RECOMMENDS

Go to the Norrington Room at Blackwell's Bookshop

## JULIANA RECOMMENDS

The Ashmolean Museum is really nice. Check out their special exhibition on right now: 'Money Talks: Art, Society & Power'



## MADHU RECOMMENDS

Take a walk in Christchurch meadows



## MARA RECOMMENDS

Go punting!



## JON RECOMMENDS

101 Coffee for a great cafe near the School



## EMILY RECOMMENDS

Explore one of the Oxford Colleges, especially Worcester College gardens



## ANDREEA RECOMMENDS

Climb the 127 steps up the tower at The University Church of St Mary the Virgin. The views are spectacular!



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### ELAINE RECOMMENDS

Check out the Museum of Natural History in its beautiful neo-Gothic building



FILM NEGATIVE



### ELLE RECOMMENDS

If you need a moment of peace away from the busy conference, a short walk around Port Meadow is a great place to breathe and re-centre + grab a slice of cake from Barefoot bakery!



### EMMA RECOMMENDS

Go for a Bodleian Libraries tour or check out the view from Exeter College Fellow's Garden



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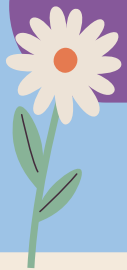


### JESS RECOMMENDS

Get to a pub! I'd recommend The Perch for countryside vibes, The Chester Arms for a roast & Turf Tavern for an atmospheric pint!

### FRANZI RECOMMENDS

Go to the cafe in Oxford's botanical gardens



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# New to Outcomes-based Contracting?

We've prepared some introductory materials for those encountering outcomes-based contracting for the first time. This should help you manoeuvre through some of the technical jargon you might hear during SOC24 sessions.

## What is outcomes-based contracting?

Outcomes-based contracting is a mechanism whereby service providers are contracted based on the achievement of outcomes. This can entail tying outcomes into the contract and/or linking payments to the achievement of outcomes. In international development, these approaches are more commonly referred to as results-based financing.

## What is an impact bond?

Impact bonds are outcome-based contracts that incorporate the use of private funding from investors to cover the upfront capital required for a provider to set up and deliver a service. The service is set out to achieve measurable outcomes established by the commissioning authority (or outcome payer) and the investor is repaid only if these outcomes are achieved. Impact bonds encompass both social impact bonds and development impact bonds.

Read more of the basics:



Check out key terms in our glossary:



Who are the key partners in an impact bond?

### Outcome payer

Identifies beneficiaries, defines payable outcomes, pays for achieved outcomes

### Beneficiaries

### Service provider

Works with beneficiaries to achieve outcomes

### Investor

Provides upfront funding for the service provider



# More from the GO Lab



Take a look at INDIGO, our International Network for Data on Impact and Government Outcomes to discover the global social outcomes landscape



## Contact the SOC24 Team



Conference Head  
**Jessica Reedy**  
[jessica.reedy@bsg.ox.ac.uk](mailto:jessica.reedy@bsg.ox.ac.uk)



**Emma Somos**  
[emma.somos@bsg.ox.ac.uk](mailto:emma.somos@bsg.ox.ac.uk)

For any questions or more information about our work and how to get involved, you can get in touch with us at [golab@bsg.ox.ac.uk](mailto:golab@bsg.ox.ac.uk) or call us at 00 44 1865 614323.



Join one of our peer learning groups to gain rich insights from our communities of practice



Read the latest research in the field in our Resource Library



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Blavatnik School of Government  
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